

Opening of Atlanta's New \$1

Mammoth Garage Holds 600 Autos; Building Erected By Atlanta Man; One of Best Garages in the Country

Structure Will Be Opened To Public on June 3.

The Ivy Street Garage, a six hundred capacity automobile hotel, which is said to be one of the largest and perhaps the most modern structures of its nature in the world, is being completed at the junction of Ivy street and Exchange place, and will be opened on June 3, according to announcements by Bolling Jones, proprietor.

The Ivy Street Garage, designed by the Lockwood-Greene & Company engineers, is being constructed by the Griffin Construction company, of Atlanta. The design of the building was worked out after Bolling Jones, prominent capitalist and manufacturer of Atlanta, in company with engineers from the Lockwood-Greene & Co., made a tour of the larger cities of the United States, inspecting other large auto hotels and studying them to determine their best features. These features that were regarded as the most advantageous were worked into the design of the Atlanta structure, making it perhaps the best and most efficiently constructed building of its kind in the world. Cities visited, where large automobile garages have recently been built, and where buildings of that kind are under course of construction, are Washington, D. C., where one with space for 1,000 machines is being built; Cleveland, Baltimore, Pittsburgh, St. Louis and Boston.

A feature of the Atlanta building is the patented ramps that have been used and the efficient manner in which cars can be driven from the ground floor of the building to the top story without a change of gears. This feat of driving a car from the street to the top floor of a modern skyscraper is made possible, by the staggered construction of the building, the floors in the first half of the building being raised about six feet above the rear portion, permitting the ramps to raise the vehicles a half story at a time. The staggered ramps are used in the most modern auto garages with multiple stories, as they are said to have many advantages over the circular type ramps, used in some of the new structures.

The Lockwood-Greene & Co., engineers gave the matter of erecting this building the most careful study and it is said to be one of the best constructed buildings in the city. The

dimensions of the building are 200x200 feet, the first fifty feet being devoted to an office building. The building is six stories high, and the large number of handsome offices will be for rent to business concerns. A feature of these offices will be their convenience with reference to the automobile, the owners of which may drive their cars direct from home to the very door of their office by means of the staggered ramps.

Planned Construction.
The building is constructed of concrete and steel, the columns and supporting beams being arranged in the most efficient manner to provide both strength and light. The entire space on each floor, except the first, will be devoted to storage of cars. The ramps will stand in numbered stalls in 100x200 feet. The ramps go up from the center of the floor, ascending vehicles turning to the right and going to the right hand wall where another ramp takes up half a story. Descending cars also turn to the right, making it impossible for cars to meet and collide.

On the first floor arrangements are made to provide such service as washing and polishing, filling crank cases, putting in gas and oil and rendering such other light service that might be required to put the car in shape for road service. Several small store rooms, communicating with Ivy street, have also been provided on the ground floor, in which accessories, dealers and dealers in commodities that have some relation to the automobile will be sold. The spacious office of the building, with windows through which patrons driving into the garage from the street may communicate with the clerk in charge before driving the car to its allotted space. The office consists of two large rooms, which will be equipped with modern appointments and supplies.

The equipment on the ground floor for giving service to the cars will consist of the most approved type, everything being provided for labor and time-saving and efficiency.

W. E. Matthews, who represents the Lockwood-Greene & Co. firm, has supervised the construction of the mammoth structure since its first foundation stone was laid. He declares the building to be the most splendidly constructed and says that it will give the most efficient service.

The Ivy Street Garage stands on Ivy street at the intersection of Exchange place, and between Decatur and Edgewood avenues. It is in a central location and was erected, it was declared, to fill a growing need for downtown parking space to which business men might have a place to leave their cars without the danger of being stolen or their owners being served with a summons to court for parking too long on the central business streets.

Holds 600 Autos.
The fact that it will accommodate about 600 cars will mean that a large

number of the cars now forced to stand on the downtown thoroughfares will be taken off the streets, and it is expected that the building will prove highly popular from its opening day.

The sixth or top floor of the big garage will have arrangements also for washing and polishing cars, while other floors between the top and bottom will be devoted entirely to storage.

Every detail of the building's construction has been carefully supervised by Lockwood-Greene & Co.'s resident engineers, and each feature of the big building is said to be modern in every respect. While the con-

crete and steel construction renders the building completely proof against fire, the building has been equipped throughout with automatic sprinklers. This might be looked upon as superfluous to laymen, but in view of the fact that cars in the structure will contain inflammable oils and are themselves subject to destruction by fire, this feature was looked upon as necessary. It also reduced the insurance rates on the building, it is pointed out.

Work on the mammoth garage is being rushed with all possible speed, and it is expected that it will be ready for the formal opening which has been set for June 3 to 6.

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Sparks Paint Co.

59 North Forsyth Street
Distributors

A Paint Store of Service

DUPONT

Manufacturers of High-Quality Paint and Varnishes

These Paints, Varnishes and Stains Were Selected for the

Big Million Dollar Auto Hotel

Bolling Jones Building



Formal opening begins on Wednesday, June 3rd, extending over until Saturday, June 6th

Atlanta's \$1,000,000 Auto Hotel

Designed by

LOCKWOOD, GREENE & CO.
ENGINEERS

CLEVELAND BOSTON NEW YORK CHICAGO
DETROIT ATLANTA CHARLOTTE SPARTANBURG
Lockwood, Greene & Co. of Canada, Limited, Montreal

Atlanta Office: 1530 HEALEY BLDG.

"Building With Foresight"

STORES FOR RENT

in the

Bolling Jones Garage Building

with capacity of from 700 to 1,200 automobiles

the following EXCLUSIVE PRIVILEGES go to the lessees of these stores:

Tire and vulcanizing
Automobile accessories
Automobile painting

Automobile top trimming and upholstery.
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ALSO

LOFT SPACE

In the

Bolling Jones Garage Building

High-speed elevator service, with every convenience, furnished at reasonable rental rates

APPLY

Continental Trust Company, Agent

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Phone Walnut 2255

Automatic Sprinkler System

Installed By

Crawford & Slaten

Atlanta, Ga. Charlotte, N. C.

The Ivy Street Corporation is protected against fire, with 2,442 sprinkler heads directly connected to the city water mains. Over six miles of piping was used in this installation.

O. A. SMITH COMPANY, Inc.

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Trust Company of Georgia building put on 30 years ago, Piedmont Hotel put on 25 years ago, and many others standing longer.

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Phone W-4578

Automobile Hostelry

Lockwood Greene & Co. Design Modern Auto Hotel on Ivy Street

Engineers Tour Country
To Secure Ideas for Use
in Garage.

Lockwood Greene & Co., whose Atlanta office is in the Ivy Hotel, is an engineering firm that in 1925 from Maine to Florida, as one of the most important organizations in the country. Not only has it designed many of the most notable commercial and industrial plants in the Atlantic seaboard, but it stands at the head, perhaps, of the textile industry.

Firm in the conviction that a deep and thorough knowledge must be had of the industry to be served before a plant adequate for its requirements can be designed, this company maintains a staff of experienced and highly efficient engineers whose duty it is to gather every fact and figure affecting the enterprise involved. "If the highest efficiency of construction is to be attained," and so officials of the company, the planning must be based on broad fundamental knowledge. Such knowledge must cover not only technical fact, but a thorough understanding of the enterprise as a commercial and financial proposition with all its possibilities. The plant should be planned with foresight. Such knowledge is not acquired with speed, nor is it to be found in the mind of any individual.

It was with these thoughts in mind that engineers of Lockwood Greene & Co. undertook the planning of the great automobile hotel that is now being completed upon their design and under their close supervision.

Aide from a large organization of technical engineers and draftsmen, who were given the task of bringing to light every fact and figure bearing upon the storage of automobiles, the giving of service to these vehicles, and the construction of a building suitable for these purposes, the company sent an engineer in company with Bolling Jones, owner to many cities to witness what had been accomplished and what is now being achieved by others, and to gather such data as might aid in evolving a structure as nearly perfect as is humanly possible. That, according to the engineers, is what has been done in this instance, and a visit to the structure, even in its uncompleted state, will convince the lay observer that little, if at all, more can be accomplished to make this structure just what it should be in order to give perfect service.

Not only does the Lockwood-Greene company maintain its large and efficient staff of engineers, but its service branches out and ramifies into every detail and avenue of the industry or commercial enterprise it seeks to serve. The company recognizes the truth that no man can be a specialist on two sides of an enterprise or undertaking that demand widely varying points of view, such as planning and operating, and for this reason a large staff of specialists in practically every line of industrial activity is maintained. In other words the company is never at a loss for resources, and clients are assured that no project will be undertaken by the concern until a thorough investigation of its every phase has been made.

The proof of this company's careful study of every individual project before attempting a design may be pointed out in the many wonderfully constructed and highly successful plants that are humming today in many of the southern and eastern states, as well as other large enterprises that were evolved from the drafting rooms, the laboratories and offices of the concern.

The Lockwood-Greene & Company firm was founded in 1922 by David Whitman, a pioneer in mill engineering, who was a master in mechanics for a quarter of a century, rendering expert individual service to the mills of the textile industry that were being created in the New England States. His splendid ability, his sound judgment and his integrity brought him local and later wider fame, so he was held in the highest esteem by his colleagues in the engineering field.

Amos D. Lockwood, an outstanding figure in the cotton manufacturing world of that period, succeeded Mr. Whitman in 1926, taking the place of advisory engineer to the textile industry, and it was upon his own individual effort and sound judgment that he rose to an influential position in the manufacturing of cotton goods of that time. He established a strong engineering firm and prepared for its permanent retention.

Stephen Greene was called into the firm by Mr. Lockwood in 1922, and then the present firm of Lockwood-Greene & Co. was founded. Mr. Greene was an engineer of note, a manufacturer of great success and a man of much ability as an executive. He not only rose to a position of great authority and influence in the cotton manufacturing industry of that day, but under his leadership the firm of Lockwood-Greene & Co. rose also to a position of great prominence in the engineering world. The mode, largely with his own efforts, as an organization that was highly efficient, capable of designing the most complicated textile plant and some of the largest and finest plants in the country were designed by his staff. At his death in 1920 he had built up an organization qualified to undertake the planning and construction of the textile manufacturing and the company since his day has continued to rank among the leaders in the engineering field.

Lockwood-Greene & Co. is a corporation and throughout the years has followed the lead of its founders, perfecting the union of engineering and business and the broad outlook on every industrial problem, which is the basis of its great success.

The service that the Lockwood-Greene company is prepared to give is a most comprehensive one, ramifying into every aspect affecting the enterprise involved. The scope of this service, subdivided into its elements are: Industrial plant design and construction, which involves

the selection of a suitable site, the designing of buildings, the remodeling of present plants, machinery layout, the generation and application of power and the specifying of all equipment necessary to the modern industrial plant.

Of great importance also is the supervision of all construction, which is done by an experienced engineer. This supervision extends also to the installation of machinery and equipment. The company is also prepared to give expert advice in negotiating contracts, the purchasing of materials, and on behalf of the client to render a comprehensive service that will protect his interests and insure prompt and economical completion of an undertaking.

Architectural service of the highest order is also rendered by the Lockwood-Greene & Co. concern. Architects, in itself, has been given the most careful and conscientious attention by the heads of the firm, with a view toward preparing designs that will be not only well adapted to their particular case, but will be created in appearance and true to their actual style or type. Not only does the architectural staff give the best possible design, but one of the staff who has had experience in the work supervises the entire construction from foundations to roof trees.

The range of its architectural designs covers that of such structures as banks, industrial housing, institutions, office buildings, textile plants and similar buildings.

Another department of the Lockwood-Greene company which has proven highly valuable and convenient to its clients is that of appraisal

and financial and manufacturing reports. Expert valuations are made upon every inventory involved; careful studies are made of plants, their potentialities for income investigation and prompt reports rendered as to the soundness of a proposed enterprise.

These studies involve the plant, the equipment, grounds, manufacturing and other features affecting the possible success of the enterprise, as well as the possibility for later development. Facts and figures gathered by the staff of the company are available in various industries and commercial undertakings.

Throughout its long history in the technical field the Lockwood-Greene & Co. has been supremely alive eager to adopt new methods of construction and keep pace with the times. And while the company is best known in the textile field, its business in other industrial and commercial lines has expanded and grown with remarkable rapidity. The fact that its methods and its integrity have become known and are being highly appreciated in the industrial world is attested by the presence of more than twenty-five hundred plants in the United States and other countries, many of which are the largest and most splendid of their kind.

The Atlanta office of the Lockwood-Greene company occupies a large space on the fifteenth floor of the Henry building. Its local staff is composed of many engineers and technicians, architects and business experts, and the company is prepared to work on any industrial problem and render expert advice promptly.

ABSOLUTELY FREE

Parking of Cars to Full Capacity in its

IVY STREET GARAGE Bolling Jones Building

Will Be Absolutely Free from June 3rd to June 6th.

Automobile agents and factory distributors will show their new cars in the building during that week—also accessory distributors.

H. M. Jackson & Co.

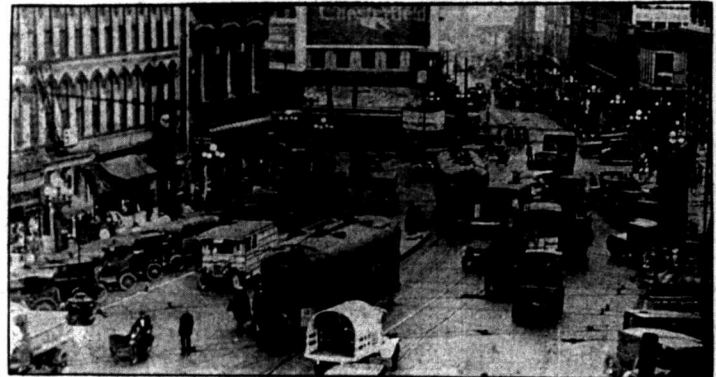
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ATLANTA

Atlanta's Traffic Problem and Miller Bonds

The Bolling Jones Building, financed with an issue of \$535,000 Miller First Mortgage Bonds, was constructed for the purpose of helping to solve Atlanta's growingly difficult traffic problem. This structure, to be known as the Ivy Street Garage, provides storage space for approximately 1,000 motor cars. Its equipment is the most ingenious and effective yet devised for this purpose. It is located two blocks from the "Five Points," where traffic is the densest and the parking problem the most acute.

The Bolling Jones bonds have been sold to discriminating investors, widely scattered over the United States and have brought to Atlanta the money necessary to provide the city with this metropolitan utility.

G. L. MILLER & CO.
INCORPORATED

Southern Headquarters:
Hurt Building, Atlanta, Ga.

Northern Headquarters:
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