

# In Volume Lies Profit

**AN OLD  
BUSINESS  
PRINCIPLE**

**O**UR storage capacity is 1,100 cars—one-fourth of all the automobiles that could be parked at the curb in Atlanta's whole downtown area.

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## **STORAGE RATES**

### **By the Hour:**

1 hour or less . . . . 20c  
Over 1, under 3 . . . 35c  
Over 3, 5c for each additional hour or fraction.

### **By the Week:**

Day Storage . . . \$3.50  
Day and Night . . 6.00

### **By the Month:**

Day . . . \$8, 12.50, \$15\*  
Night . . . . . 7.50\*  
Day & Night \$12.50 up\*

\*According to location.

¶ That is volume.  
¶ Small margin, quick turnover. ¶ And you share the benefits.

*Drop in or telephone  
us today about a reservation by the month.*

## **IVY ST. GARAGE**

**2 Blocks from 5 Points**

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**Phones: WA 0115—IV 0268 — 23-33 Ivy Street**