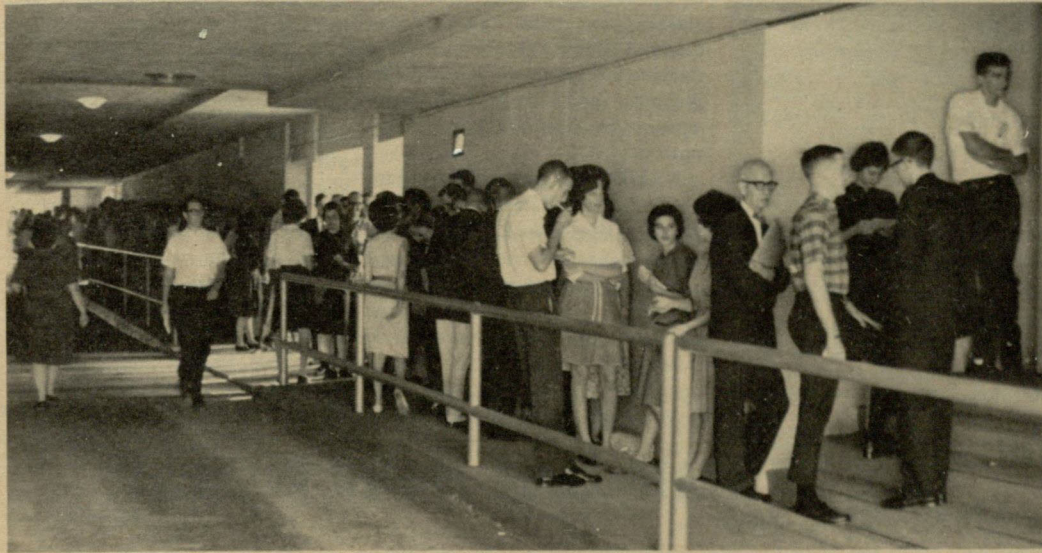


GSC Growing with Enrollment Increase



It's a long, long line for Fall Registration. A stream of Georgia Staters extends from the Student Lounge to Gilmer St.

By Bob Knowles

Unofficial statistics released to the SIGNAL by the President's office Sept. 18 show an enrollment increase of 571.

One statistic, however, the number of I.B.M. cards used, was unavailable. "We've completely lost count," said Carl Hampton, a senior employed in Overworked computers indicated that by Sept. 18 there had been increases in graduate enrollment, student nurses and freshmen in the School of Business and the School of Arts and Sciences. A decrease in incoming veteran students was noted. Total enrollment by Sept. 18 was 4,444, compared to 3,783

for Fall of 1962.

There were 221 graduate students enrolled in the two schools, an increase of 66 over last fall. Forty-six graduates enrolled in the school of Business Administration and 20 enrolled in the School of Arts and Sciences. Student nurses attending classes at Georgia State while participating in training programs with Crawford W. Long, Piedmont, or Grady hospitals had increased by 39. Nurse enrollment last fall was 254.

With the 1965 deadline approaching for Korean veteran registration under the G.I. Bill, veteran enrollment at the College had fallen off by 88 from the 1962 enrollment of 189.

Fall registration this year marked the first anniversary of a new registration system which, although put into effect in Summer quarter, 1962, did not receive its big test until the following fall.

Under the present system, more extensive use of I.B.M. equipment, carbon paper, and a more convenient system of closing out classes has cut registration time in half.

—EDITOR'S NOTE.

Special articles on the Veterans and Student Nurses at Georgia State will appear in the issues on Oct. 11 and the special College 50th Anniversary issue of Oct. 18.

GSC 'Better World' T.V. Series Begins

Georgia State College in cooperation with WAGA-TV will produce 13 fifteen-minute programs to be titled "Synthesis: The World in Perspective." The programs will be telecast each Wednesday from 6:45 to 7:00 a.m. on Channel 5. The series began with "UN and World Politics" on Sept. 25th.

The television series will examine the political, economic and social forces that shape the present and future. The programs will explore the impact of man's attempts to make a better world.

The television package will include the examination of the following critical issues:

The UN and World Politics, Cold War and Peaceful Co-existence, Disarmament and Nuclear Testing, The Economies of the U. S. and the U. S. S. R., The Rich and the Poor Countries, World Trouble Spots (South Vietnam, Cuba, Berlin, etc.),

The Western Alliance, The Communist World, The Emergence of Africa, Asia Today and Tomorrow, Inter-American Relations, Science and Word Affairs, The World in Perspective.

The objective of the television series on current affairs is to afford instruction and to provide materials of a nature and quality that the viewer would not otherwise receive.

The lecturer for the television series is Dr. C. G. Alexandrides, a visiting professor of Political Economy at Georgia State. Dr. Alexandrides has been associated with the United Nations for the past twelve years as a reports officer of the UN, a UN correspondent and an adviser to the Cyprus Delegation to the UN. He is chairman of the US Series of New York University and the co-ordinator of the UN Program of the New School for Social Research.

RUSH CLIMAXES

The suspense of Rush is over for Georgia State co-eds who received their bids Thursday, while fraternity Rush is just reaching its peak.

Each sorority held a "ribbon pinning" in its respective chapter room Thursday night. A tea given by the Georgia State Panhellenic followed the ceremonies. Mothers of the girls were invited to attend.

New pledges wear the colors of their sorority until Sunday, Sept. 29, when formal pledging takes place.

Even though rush is over for the girls who are now a part of the Greek world at Georgia State, it is the time of decision for the men.

Kappa Sigma gives the last party tonight. All fraternities hold Wildcat parties Saturday night: Sigma Phi Epsilon — Demmy Coffee residence; Sigma Nu — Holiday Inn on Piedmont; Kappa Sigma — Walter M. Slaton American Legion Post; Pi Kappa Alpha — Dixie Ballroom, Henry Grady Hotel; Pi Kappa Phi — Atlanta Women's Club.

Bids are to be picked up Sunday afternoon in the Student Lounge.

Hall Says 'Welcome' To Night Students

By Charles Davis

"Evening students may come late in the day, but they're still very much a part of the school," says Evening SGA President George Hall.

"In fact, they have their own student government representatives and have special social activities being planned."

SGA officers were elected last spring, but senators and officers from the Freshman, Sophomore, Junior and Senior classes will be elected about mid-October. Classes will be interrupted one evening to enable students to elect their officials.

Evening students are welcomed to participate in all facets of college life at State,

from Homecoming to Mardi Gras to Indian Creek Lodge to sports. However, a special event just for the 2,000-plus evening students is being planned. Any suggestions regarding time, place, hour and type of event are being solicited. Anything from a hootenanny to an evening tea is in order.

Ideas may be forwarded to SGA president George Hall or any other SGA officials listed in the student handbook.

"We of Evening SGA want to welcome all evening students," says President Hall, "and we hope they will have a pleasant and rewarding experience. Georgia State has much to offer, day and night."

Economic Review Has Quiet Operations



Dr. Willys R. Knight, director

Question: Who publishes the Atlanta Economic Review?

Answer (as given by readers in 49 states and 30 foreign countries, and a few GSC students): The Georgia State College Bureau of Business and Economic Research.

Hidden away in a modest suite of offices, the bureau has grown from a desk and an experiment in 1950 to a publishing house for the progressive ideas of not only the college faculty but also business and economic leaders in Atlanta and throughout the country.

Along with its growth in size has come growth in stature for both it and the school it reflects. Through past publication of 27 research papers and 12 "monograph" studies, and of course, the Economic Review, the bureau has gained great economic influence, according to Dr. George E. Manners, Dean of the School of Business Administration.

The Review itself is at present being sent to 4,400 subscribers. One subscriber, Mr. Toshio

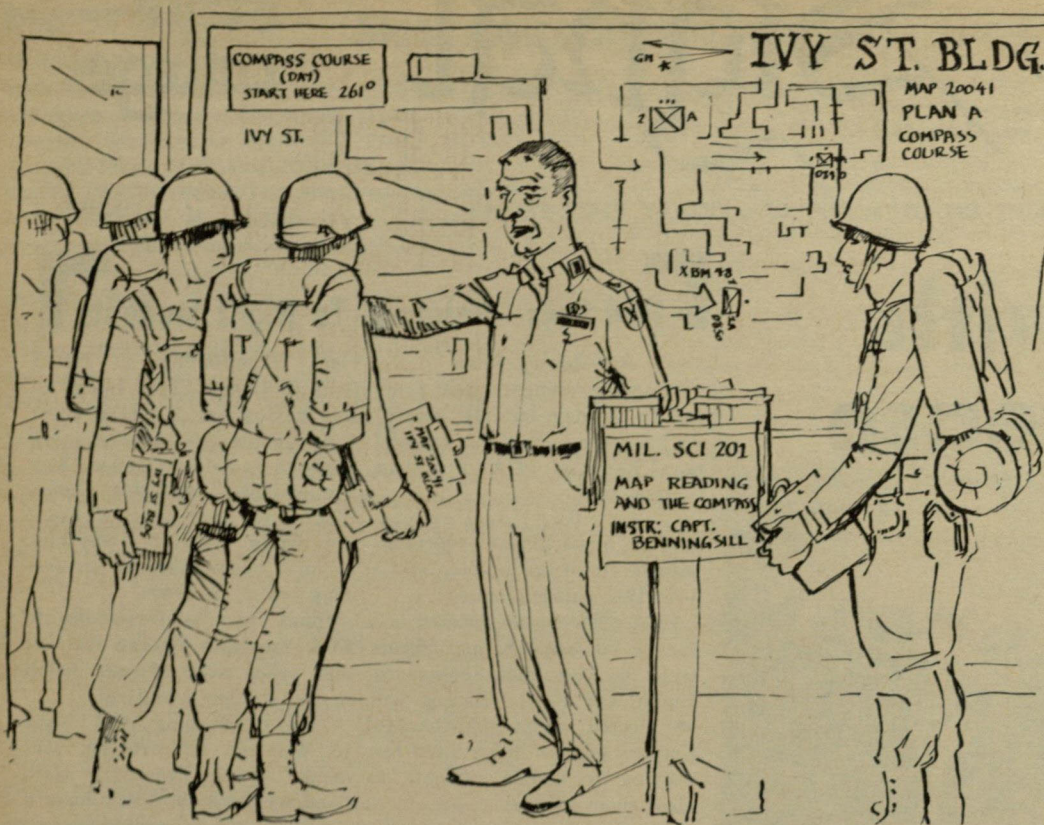
Miyoshi, senior executive of a large electrical firm in Osaka, Japan, sent the bureau a company check for \$63.00 to cover airmail costs. No charge is made for the magazine itself.

Nearly half of the state subscribers are in Atlanta, according to Jere Atchison, bureau research assistant. There are 1,359 out-of-state subscribers at present and 61 foreign subscribers.

According to Mr. Atchison, board policy for the publication is set by a "board of directors," headed by Dr. Willys R. Knight, "chairman of the board," and Mrs. Mary H. Bowdoin, editor of the Review.

The current "board" is a research council made up of Dr. Robert K. Brown, GSC Dept. of Real Estate; Dr. Walter H. Kramer, Marketing Dept.; Dr. James H. Lemly, Transportation Dept.; Dr. Michael H. Mescon, Management Dept.; and Dr. Leland C. Whetten, College Accounting Dept. Dr. John Lewis

(Cont. on Page 8)



"... the final check point is on the fifth floor. Now remember men, some of you may not be coming back."

poll call

Since the summer of 1962, Georgia State has been integrated. There have been no ugly incidents, and no ill feelings have been displayed among the students. The SIGNAL interviewed four students who expressed their views concerning integration at the College.

FRANCES ROWLETT, a junior majoring in English, said: "I think Georgia State should have been integrated because it is a state institution. Certainly I think the Negro students in my classes are above average students. I think there has been a passive acceptance toward the Negroes and I'm proud there was no 'hullabaloo' over the situation."

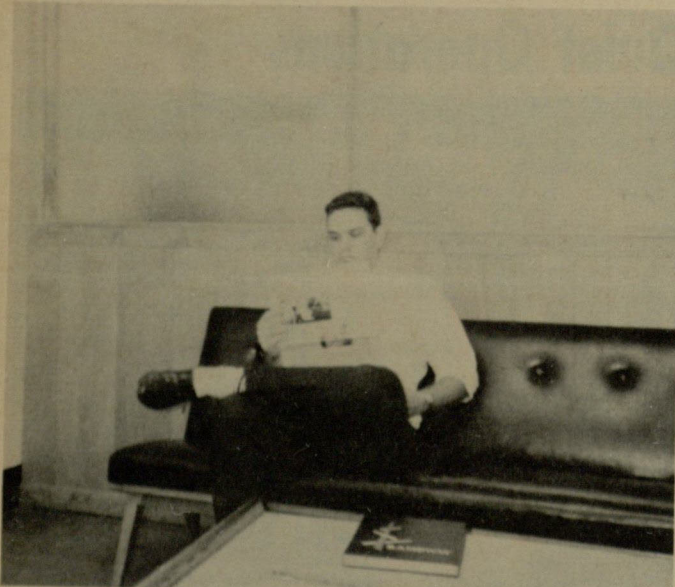
PADEN REEVES, JR., a junior majoring in Psychology said: "Integration doesn't bother me. It is senseless not to accept something that's going to come anyway. I don't think it has changed anything here. It wasn't played up in the papers and that has a lot to do with how people react to a situation."

I don't know whether it will help the College or not."

HAROLD STRICKLAND, a junior majoring in Management said: "I haven't noticed any change in student life since the College has been integrated. I do feel the Negroes should stay in their schools. Integration is not the answer to the Negroes' problem of acceptance; the standards should be raised in their own schools."

DELORES HIGH, a sophomore majoring in English said: "Georgia State should be integrated primarily because it is a state-supported school. I feel that any institution is helped through the integration of people and their ideas."

Signal Office Has Face Lifting



Mike Jones, chief instigator of office face lifting, enjoys a few quiet moments at 10:30 p.m. in the new reception office.

The offices of the Georgia State SIGNAL, located on the first floor of the Ivy Street Building, have recently undergone major remodeling.

The office, for many years a large, cluttered hall filled with old newspapers and desks in various stages of ill-repair, has been divided into a suite of modern, well-decorated rooms with multiple purposes.

The entrance to the office opens into the comfortable reception room furnished with a receptionist's desk, a modern couch and arm chairs. The coffee table displays copies of magazines and newspapers from

all over the country and the world. A copy of the Rampway is always available.

A new copy room flanks the reception room. It is equipped with lay-out desks to facilitate preparation.

The inner office has been furnished with new desks and walls have been painted.

Plans call for carpeting the reception room and adding painting and sculpture executed by Georgia State Art students.

The SIGNAL Office is open throughout the day and most of the evening.

GEORGIA STATE ALMA MATER RELEASED

Kenneth England, 1963

Beethoven, 1824

The SIGNAL secured special permission from the office of the Dean of Students for this pre-release photograph of the song.

For many years prior to the adoption of this Alma Mater, the Alumni Association and the Student Government Associations tried to find an official College song. During the winter of 1962, Richard Dickerson, then president of the Day SGA, and Jimmy Connor, then president of the Evening SGA, appointed a joint committee to select words and music.

Dr. Kenneth England, Dean of Students, submitted words for the song to the committee. Dr. England's lyrics were to be accompanied by Beethoven's "Hymn to Joy," selected by William Hill, assistant professor of Music.

This composite proposal was then approved by both SGA organizations and the song was presented at an assembly in the spring of 1962. It was sung by Peter S. Harrower, assistant professor of Music and Italian.

The song became the official Alma Mater of the College on Aug. 15, 1962.

Dear Miss Editor,

I always thought that English professors were, by the very nature of their jobs, pretty good writers. Then I began reading the reviews they write for the book page of the Sunday newspapers.

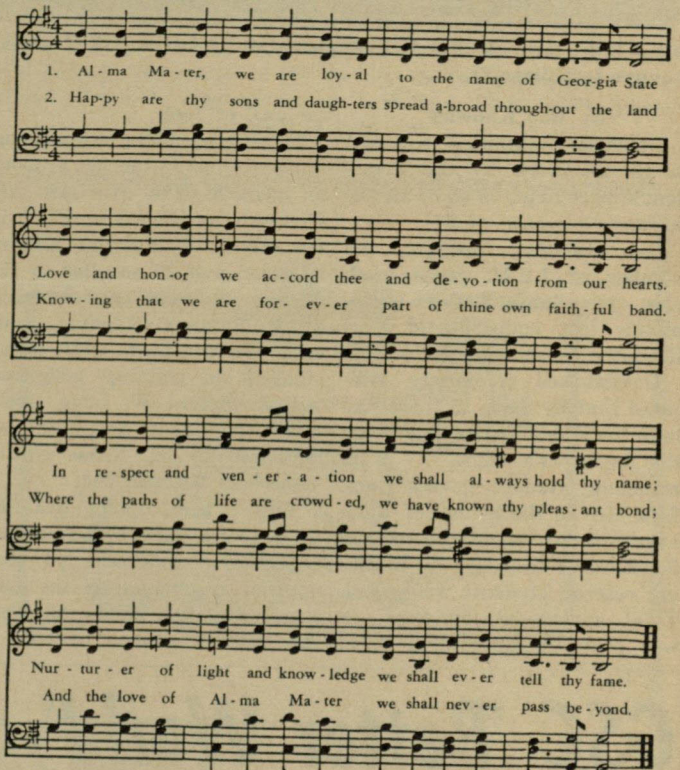
The professors sure must spend a lot of time getting the adverb clauses and prepositional phrases correct. And they wouldn't dare split an infinitive. Everything is in textbook order and that's the trouble.

The reviews are, for the most part, stilted, have no flow or rhythm, lack originality and read as if they all came from the same mold.

Somebody should tell the professors that the best reading ain't necessarily correct writing.

Sure hope these teachers preach better than they practice.

yours truly,
Pasquinade



Editor's Comment

LANGDALE LEAVING?

Rumors in the air have indicated the possibility of Dr. Noah Langdale Jr., leaving Georgia State College. The SIGNAL, being rather perturbed over the authenticity of these rumors, asked the most informed source about this matter . . . Dr. Langdale himself.

It seems that on four occasions in the past the president has been offered other positions, and each time has negatively responded to these offers. He has again affirmed that he is not aware of anything that would take him away from Georgia State, and that there is "nothing to any rumor."

"I think Georgia State is the greatest school in the world," Dr. Langdale said in his forceful voice. And, if past decisions reflect future actions, GSC's president will continue to stand by her side.

WEEKLY PUBLICATION SEEN

Is GSC's journalism program adequate to offer a major in the field? Yes, an excellent program is provided for students. But, is GSC able to offer a major to students? Well, that is a different story.

Seven times in the past the College has asked that a major in this field be granted, and seven times the results have been refusals. Unwilling to be downhearted, however, Georgia State will again make the same request this year.

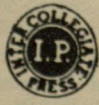
Perhaps then, if a major is granted, the Department of Journalism can become fully responsible for the publication of the SIGNAL. Perhaps then, the great anticipations of present SIGNAL staff members can be realized, and a weekly newspaper will be published.

The Signal

georgia state college

Cary Howard, Editor

Preston Charles, Managing Editor



Published bi-weekly from September to June, except during vacation periods, by students of Georgia State College.

Chemistry Dept. Offers Radio Isotope Course

By Tom Couch

The Chemistry Department is offering a course in Radio Isotope Technique (Chem 321) this quarter. It will familiarize medical technicians and other users of radio isotopes with the proper use and handling of them. This course will be held in the newly constructed Radio Isotopes Lab on the 5th floor of the Ivy Street Building.

The Atomic Energy Commission provided \$12,000 to subsidize the cost of equipping the new laboratory through a grant given Georgia State College during the past year. It was the largest grant of its kind given by the AEC to any Southeastern school last year.

This new laboratory is being built in conjunction with a modernization program designed to facilitate research, and to provide better undergraduate lab facilities. The College, with the help and approval of the Board of Regents, will spend \$75,000 on this program. It will include an Instruments Lab, Research Labs, and an Analytical Lab with adjoining offices.

Until now, research by instructors has had to be performed in undergraduate labs. When these labs were in session research was interrupted, and many times the equipment had to be dismantled.

ETS To Give Grad Exams

The Graduate Record Examinations, required of applicants for admission to many American graduate schools, will be conducted at examination centers throughout the United States on Nov. 16.

The Educational Testing Service, which annually administers the test, also set these four administration dates for 1964: Jan. 18, March 7, April 25, and July 11.

In the past year more than 57,000 candidates took Graduate Record Examinations in the National Program for Graduate School Selection.

Educational Testing Service advises each applicant to inquire of the graduate school of his choice which of the examinations he should take and on which dates. Applicants for graduate school fellowships are often asked to take the designated examinations in the fall test administration.

The Graduate Record tests offered in these nationwide programs include a test of general scholastic ability as well as advance level tests of achievement in seventeen different major fields of study. According to ETS, candidates are permitted to take both the Aptitude Test and one Advanced Test on any of the nationwide testing dates.

A Bulletin of Information for candidates, containing a test registration form and providing details of registration and administration as well as sample questions may be obtained from Dr. Melvin W. Ecke, Dean of Graduate Studies, School of Arts and Sciences. A completed

Dr. W. G. Trawick states, "The field of chemistry is changing so fast that, if you do not keep abreast, in ten years you will be out of date."

One of the research labs will be used by Dr. Charles W. Whittle to investigate drug synthesis and medicinal chemistry.

The Instruments Lab will be equipped with basic instruments this fall. The equipment will increase speed and accuracy in measuring chemical compounds. One instrument, a recording spectrophotometer, has already arrived. It can measure properties displayed within the visible and ultraviolet spectrums. Later there will be installed an instrument to measure the light absorptions within the infrared spectrum. This will allow analysis to be performed in the most informative regions of the electromagnetic spectrum.

The Chemistry Department's curriculum has recently been altered to grow with this program. As soon as someone is found to fill the post of analytical chemist, Dr. Trawick will have the department inspected by American Chemical Society authorities. It is hoped that in the near future Georgia State College will have an ACS certified chemistry department.

All these changes and improvements are slanted toward giving the student of chemistry a more comprehensive curriculum, and offering him the best training possible. It will allow instructors to do independent research in their fields, and make the College stronger in the field of Chemistry.

Journalism Dept. Growing at GSC

Unknown to many, the Journalism Department is rising in quality and scope. Fall quarter, 1963, has seen a rise in interest in the Journalism Dept.

There has been a 20 per cent increase in the enrollment of students in Journalism classes over last fall's registration. This relatively new addition to Georgia State is rapidly making a reputation for itself. If students continue to show interest in this field, the department will expand to meet their needs.

Dr. Dozier Cade, head of the Department and Director of Public Relations, holds a doctorate in Mass Communications. Jack Williams, professor of Journalism, is Executive Secretary of Georgia Association of Broadcasters. Mrs. Marjory Rutherford holds a position on the reporting staff of The Atlanta Constitution, besides teaching in the Journalism Dept. Margaret Padgette, also a part-time professor in the Department, is employed as a reporter for The Atlanta Journal.

test registration form must reach the ETS office at least fifteen days before the date of the administration for which the candidate is applying.



"It's the best freshman dance Georgia State has ever had," said Danny Smith as he shook hands with Gene Bradley. Danny, chairman of the frosh dance, and Gene, who was in charge of decorations, were thrilled with the large student turnout, Anne Ketchin's guitar music and songs, and the music of The Lancers. The dance was held on Sept. 14 in the Student Lounge.

GSC Free Enterprise Group Plans Classes

Students For Free Enterprise, an organization at Georgia State College, has announced plans for teaching classes on private enterprise at the Atlanta Boys' Club this fall.

The classes will begin the first week in October and will be taught by members of Students For Free Enterprise.

"Each class will run for 12 weeks and will cover phases of our American capitalistic system," said Jim Burton, president of the College organization.

Mr. Burton said that the classes will be a combination of discussions, field trips to various businesses, and lectures. Two Georgia State students, Barbara Gilreath and Jerry Levine, are chairmen of the teaching groups.

"We hope," said Mr. Burton, "that each boy taking the class will complete the course with a more knowledgeable outlook of

Queen of Cotton Contest Opens

It's qualifying time for 1964 Maid of Cotton candidates.

At stake is the opportunity of a lifetime for some native-born Cotton Belt beauty who's between 19 and 25, at least five feet and one-half inches tall, and has never married.

As King Cotton's fashion and good will emissary, the 1964 Maid will make a fabulous round-the-world journey and be outfitted in a high fashion all-cotton wardrobe created by America's leading designers.

Applications can be obtained by writing the National Cotton Council, 1918 North Parkway, Memphis 12, Tenn. Deadline for qualifying is midnight, Dec. 1.

The selection is sponsored annually by the Council, the Memphis Cotton Carnival Association, and the Cotton Exchanges of Memphis, New Orleans, and New York.

the system in which he lives. Each participant from Students For Free Enterprise should gain more understanding at the same time."

Herman B. Guinn, Executive Director of the Atlanta Boys' Clubs, has been coordinator for that organization.

Dr. Michael H. Mescon, holder of the Chair of Private Enterprise at Georgia State College, is adviser to Students For Free Enterprise.

SAFIS Date Set

Pi Sigma Epsilon professional fraternity will hold its annual SAFIS — Sunday Afternoon Fall Information Session — at 3:00 p.m., Sept. 29 in the Student Lounge at Georgia State College.

Every student interested in marketing, sales, and/or sales administration — regardless of his degree or major — is invited to attend SAFIS. Every effort has been made to make the session interesting, informative, enjoyable, and valuable. Those who attend will find a cordial welcome and refreshments awaiting them.

Merger of Campus Faith Groups to be Considered

A new concept in the field of religious activity among the college students is in the planning stage at Georgia State College this quarter. Several of the religious organizations on campus have expressed the desire to combine some of their efforts into a cooperative action to be known as an inter-religious or inter-faith council.

The religious organizations that have already pledged support for this plan are the Canterbury Club for Episcopal students and the Baptist Student Union. Father Manning, chaplain for the Canterbury Club, and Mrs. Picket Riggs, the club's faculty advisor, expressed their desires to know more of the proposed plan and offered to aid in the organization of the council. The same pledge of support was extended by John McCord, president of the B.S.U.

The Newman Club, the Westminster Fellowship, the Wesley Foundation, and the Christian Science Club have not yet committed their groups' support.

Several obstacles are still to be overcome before any concrete plan of action can be taken. First, the approval of the Dean of Students must be procured and the council's relationship to the individual religious organizations must be established. It

must be pointed out that this council would not seek to become the dominant worship service for Christian students on campus; rather it is hoped that it would become a meeting place for all the various organizations to discuss general problems of faith applicable to all Christians and to aid in fostering understanding among students who profess Christianity in different ways.

Crimson Key Names Officers

Crimson Key Honor Society last spring elected and installed its 1963 officers.

The officers are president, Evelyn Hinesley; vice-president, Kathleen Watkins; secretary, Charleen Paris; and treasurer, Linda Phillips.

Members presented a fashion show picturing women's fashions from colonial days through present times. At the fashion show the new officers were installed.

Crimson Key helped with Freshman orientation this fall and plans to give a tea for the women students enrolled in night school, later this fall.

Georgia State Coed Is Rollerskate Champ

By Linda Green

A 21-year-old Georgia State senior has won six first place awards in American Amateur Roller Skating Championship Competitions.

Linda Baker learned to skate 13 years ago and has won ten national placements, six of which were first place. In 1953 she won first place in the Juvenile Girls Figure Skating Competition; in 1960 and 1961 she was the senior dance champion, and from 1961 to 1963 she won first place in the Senior Ladies Figure Skating Competition. She has 85 medals and trophies to prove her prowess on wheels.

Skating runs in the Baker family, Linda says. Her father,

Joe Baker, teaches at the Rollerdrome in Atlanta, and her 16-year-old sister, Vallene, has won several regional placements and one fourth place on the national level.

Linda says that the challenge of competitive skating is the factor that has caused her to stick with roller skating. She also likes the opportunity competitive skating affords for meeting young skaters from around the country.

There is a great deal of distance between practice sessions and the skating arena in Portland, Oregon, where she won the figure skating award this summer, she said.



Linda Baker exhibits her trophies.

"While preparing for a tournament I usually practice from three to five hours a day. I make a time schedule and work on specific figures which I will use in the tournament."

Linda's father helps her choreograph her skating routine, she says.

The entire Baker family makes the trip with Linda when she travels to tournaments. She laughingly says that they are somewhat tolerant of her disposition before a tournament, since she tends to be rather cross.

The hardest part of competitive skating is overcoming nervousness before and during the tournament, says Linda.

"A lot of practice gives one confidence," she says. "Sometimes just before I perform I have to tell myself that I can do it. Once on the floor I become completely engrossed in my skating and am unaware of the audience."

For the present Linda is not interested in entering any more skating competitions. She plans to concentrate on getting her major in history and later teaching high school.

College Calendar

SEPTEMBER


- Friday 27. 10:00 a.m. Faculty Coffee for Dr. Alexander, Conf. R.
Post Orientation Assembly
SIGNAL staff meeting
6:30 p.m. Players' rehearsal
- Saturday 28. Wildcat Rush Night
- Sunday 29. Pledge Sunday
- Monday 30. 6:30 p.m. Players' rehearsal
8:30 p.m. Pi Kappa Phi Meeting
9:30 p.m. Sigma Nu Meeting

OCTOBER

- Tuesday 1. 10:00 a.m. Canterbury Club
6:00-9:00 p.m. Real Estate Prog.
Room 141 & 143
6:30 p.m. Z T A
7:00 p.m. D Z
7:30 p.m. A O Pi, Alpha Phi, SPE
8:00 p.m. Kappa Sig,
8:30 p.m. Pi Kappa Phi
- Wednesday 2. 2:00 p.m. DEADLINE SIGNAL Copy
Placement Office Gp. Meeting
5:00 p.m. Blue Key Meet., Conf. R.
6:30 p.m. Players' rehearsal
8:00 p.m. Alpha Z Delta, Mu Rho Sigma
- Thursday 3. 10:00 a.m. Westminster Fellowship
8:00 p.m. Pi K A
- Friday 4. 10:00 a.m. Pep Rally
SIGNAL staff meeting
6:00 p.m. Insurance Society Meet. Conf. R.
6:30 p.m. Players' rehearsal
- Monday 7. 6:30 p.m. Players' rehearsal
8:30 p.m. Fraternity Meetings
(See Sept. 30)
- Tuesday 8. 10:00 a.m. Canterbury Club
6:00 a.m. Real Estate Program
R. 141 & 143
Gen. Council Meeting, Conf. R.
6:30-9:30 p.m. Frat. and Sorority Meetings
(See Oct. 1)



Six men from the Baptist Sunday School Board of Art of Nashville, Tenn., made a special trip to the typography show in the Georgia State Art Gallery on Sept. 18. They are members of a 20-man Art Dept. which handles the graphic work at the Nashville Sunday School Board. Seated in front are Joe Perrin, Head of the Department of Art at Georgia State; and Sol Malkoff, a top designer in the Southeast who helped arrange for the show at the College. Standing is Carolyn Mann, owner of Becknell-Mann Assn.



On Campus

 with **Max Shulman**
(By the Author of "Rally Round the Flag, Boys!" and, "Barefoot Boy With Cheek.")

ONCE MORE UNTO THE BREACH, DEAR FRIENDS

Today I begin my tenth year of writing this column in your campus newspaper. Ten years is a long time; it is, in fact, what some scholarly people like to call a decade—from the Latin word *deccum*, meaning the floor of a ship. It is, to my mind, remarkable that the Romans had such a word as *deccum* when you consider that ships did not exist until 1620 when John Alden invented the Mayflower. Alden, a prodigiously ingenious man, also invented the ear lobe and Pocahontas.

Ships were a very popular mode of travel—especially over water—until 1912 when the Swede, Ivar Krueger, invented the iceberg. Krueger also invented the match, which is a good thing, because without the match, how would you light your Marlboro Cigarettes? I cannot overstate the importance of lighting your Marlboro Cigarettes, for Marlboro Cigarettes, unlighted, provide, at best, only limited smoking pleasure.



You might even call it the limp or Spongy sell

I mention Marlboros because this column is an advertisement, brought to you through the school year by the makers of Marlboros. Marlboros come in soft pack or Flip-Top box. The makers of Marlboros come in dark suits with thin lapels—except on weekends when they come in yoke-neck jerseys and white duck trousers. White ducks come in flocks. They are primarily fresh water dwellers, although they have been successfully raised in salt water too. Another salt water denizen I'm sure you will find enjoyable is plankton—a mess of tiny organisms like diatoms and algae and like that which float sluggishly near the surface of the sea. It is ironic that these creatures, microscopic in size, should supply the principal source of food for the earth's largest animal, the whale. Whales, I must say, are not at all pleased with this arrangement, because it takes the average whale, eating steadily, 48 hours to gather a day's meal. This leaves them almost no time for water sports or reading Melville. It is a lucky thing for all of us that whales are unaware they are mammals, not fish, and could, if they tried, live just as well on land as in water. I mean, you add ten or twelve million whales to our Sunday traffic and you would have congestion that makes the mind boggle.

But I digress. Today, I was saying, I begin my tenth year of writing this column for Marlboro Cigarettes in your campus newspaper. I will, in each column, say a few kind words about Marlboros—just as you will, once you try that fine tobacco flavor, that pristine white filter, that supple soft pack, that infrangible Flip-Top box. These references to Marlboro will be brief and unobtrusive, for I do not believe in the hard sell. What I favor is the soft sell—you might even call it the *limp* or *spongy* sell. I hasten to state that the makers of Marlboro in ten full years have not once complained about my desultory sales approach. Neither have they paid me.

But that is of small consequence. Aside from fleeting mentions of Marlboro, this column has another, and more urgent, mission: to cast the hot white light of free inquiry upon the vexing questions that trouble college America—questions like "Should the Student Council have the power to levy tariffs?" and "Are roommates sanitary?" and "Should housemothers be compelled to retire upon reaching the age of 26?"

Perhaps, reasoning together, we can find the answers. Perhaps not. But if we fail, let it never be said that it was for want of trying.

I thank you.

© 1963 Max Shulman

The makers of Marlboro are happy to bring you another year of Max Shulman's unpredictable and uncensored column—and also happy to bring you fine filtered Marlboros, available in pack or box, wherever cigarettes are sold in all 50 states.

Lynn Labdon to a Delt at Tech.

Cary King was commissioned a second lieutenant in the Army. Alpha Epsilon Pi lost Stuart Strenger to Vanderbilt College, which he is attending on a fellowship.

In Mexico, 130,000 CARE Food Crusade packages are needed for a year-long milk program for 250,000 young children. Each \$1 package sent through CARE, New York 16, N. Y., contains enough milk powder to make 108 quarts.

Society

By Margery Borom

During the summer many GSC Greeks became engaged, pinned, or married. We wish to express our best wishes and congratulations to all of them:

PINNED:

Alpha Xi Delta Marilyn Johnson to Calvin Smith, Sigma Nu Eddie Russell to Jeanne Vermillion, Sigma Phi Epsilon Ted Hughes to Anne Dasher, AOPi Ann Hilfker to a Sigma Nu at Emory.

ENGAGED:

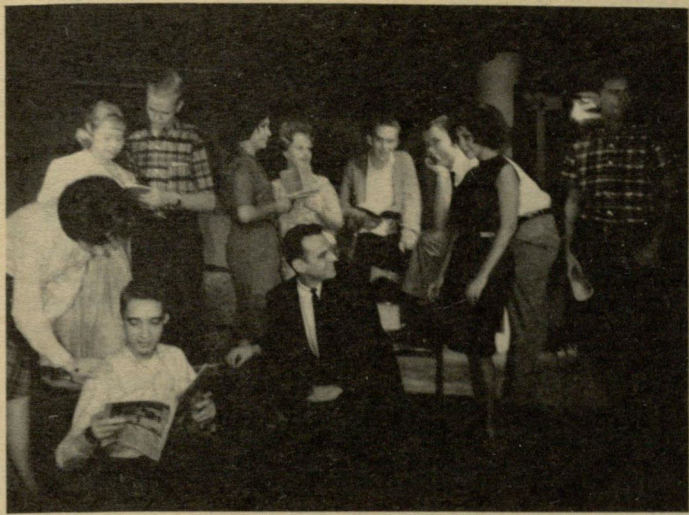
Alpha Phi Carole Treadwell to Dave Bradberry, Delta Zeta Jackie Angier to Mickey Eves, Delta Zeta Mary Long Timerman to Jim Howard.

MARRIED:

Delta Zetas Carolyn Marrone to Robert Gumm, Marilyn McGinty to Kappa Sig Bill Baker, Julie Andrew to Floyd Franklin, Bettilaine Cheatham to Thomas Wolfe, Alpha Xi Gloria Graham to Tommy Daly, AOPi Mary Lee Hightower to Floyd Gardner, AOPi Angela Rowan to Ken Edmonds, Alpha Phi Bobbie Reynolds to Bill Stender, Alpha Phi Autrey Case to Denny Grube.

LAVALIERED:

Alpha Phi Charlotte Cavendar to Charles Casey, Delta Zeta



"Taking five" are some of the thespians who read for parts at the casting of "A Thurber Carnival."

PLAYERS PLAN 'SHEER DELIGHT'

"All the world's a stage
And all the men and women
merely players.

They have their exits and their
entrances

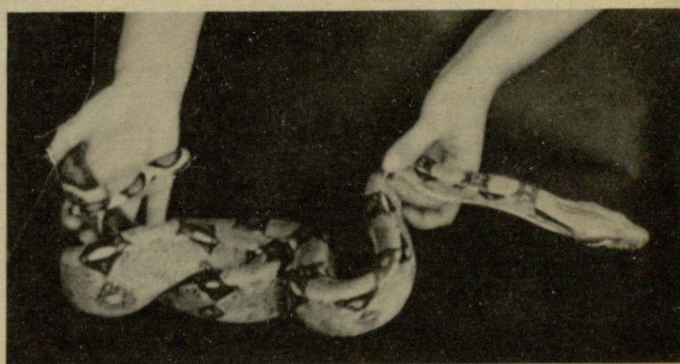
And one man in his time plays
many parts . . ."

So wrote the noble Bard; and while Shakespeare composed these sentiments almost 400 years ago, they are as appropriate today as when they were written. Especially are they a fitting commentary for "A Thurber Carnival," the Georgia State College Players' Fall production.

Created by James Thurber, regarded by many as America's leading humorist, "A Thurber Carnival" is a series of hilarious sketches of fumbling American life. A small and captivating revue, complete with a fine jazz score, "A Thurber Carnival" is a sheer delight according to the New York Herald Tribune.

"A Thurber Carnival" will be presented by the Georgia State Players on Friday and Saturday, Nov. 15 and 16, and again on Friday and Saturday, Nov. 22 and 23. Curtain time will be 8:30 each night in the Little Theatre, 6th floor, Ivy Street Building.

For Goodness Snake, I'm Really Harmless!



The snake cage.

Many students dodge this spot on the third floor of the Ivy Street Building.

Students going from the Ivy Street Building to the new building have been known to take the elevator to the first floor and walk over to the new building to avoid going down the ramp on which the cage is located; students in the new building, going to the Ivy Building, often avoid this area, too.

But one attractive female lab assistant is perfectly at ease while near the cage. She fears neither Floyd, the boa constrictor who is Sigma Nu's mascot, nor his nervous friend, the coachwhip snake, who after three months in the cage is still nameless.

Once a month this brave girl, who fears being labeled "the snake girl", opens this den and cleans the cage, gaily knocking saw dust over the serpents. Should she wish to clean the spot where Brother Floyd is resting, does she shoo him to the other side of the cage? Not on your life. She merely lifts the stubborn creature and moves him out of her way. Another of the services she renders to Floyd and his nervous companion is feeding them their monthly meal of rats.

Most of the time these non-poisonous reptiles and their friend, the turtle, just lie quietly, oblivious to their terrifying effect on the students.

But the path by the snake cage is still uncrowded.

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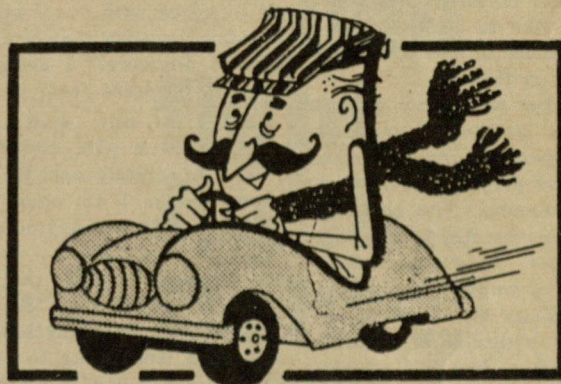
... and a couple of lab reports

Just about the time you figure your Wordmaster should be running out of ink, unscrew the cap. The new see-thru refill says in no uncertain terms that you've got enough ink left to go on writing for quite a while. You shouldn't be surprised. For even though Wordmaster is slim and streamlined, it has a much larger ink capacity than ordinary dollar pens. And that makes it just about the most inexpensive dollar pen around.

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And lifts earth-droplets to fill them.
It lifts the chilled hill grasses
And raises them to receive the day.

—Pam Biles



Plans Made for Features, Reviews

By Don Smith

The SIGNAL is trying a number of new features this year, and we'd like to issue an invitation to those of you who have a bent for criticism.

Each issue will carry an entire page devoted to reviews and criticism of current books, movies and plays, as well as a College calendar. The calendar will present as full a schedule as possible of events which should be of interest to Georgia State students and faculty.

If your fraternity or sorority is planning a function of any sort, we'd like to know about and publicize it. In addition, the calendar will announce important dates in Atlanta's wider cultural and social spheres of activity.

As for the reviews and criticisms: The members of the SIGNAL staff who ordinarily write reviews cannot possibly read all the good books or see all the

Not Equal to Man, Mr. Fromm?

By Kildora Gallen

I have read Fromm's "The Art of Loving" and I agree with some of his statements. However, I find it exceedingly difficult to agree with "... women are equal because they are not different anymore." I certainly hope I'm different from men.

Do I know any man who wants to be a wife and have babies? Absolutely not! So Mr. Fromm thinks I am equal and I am not different anymore —

good plays and movies that are available in Atlanta. So, if you've read or seen anything of value, and would like to share your opinion of it with SIGNAL readers, drop by the office and let us know.

In this way, as in many others, we hope once and for all to make the SIGNAL a genuine medium for the expression of student viewpoints, and a newspaper which will provide a balanced diet of information and entertainment.

let's hope I'm not equal to man. Can you imagine how dull the earth would be with Platonic love? This rules out marriages between men and girls, and children too would be ruled out because a man would no longer want to fall asleep with a girl at his side. Ah, perhaps another man would suffice, Mr. Fromm.

The polarity of the sexes is disappearing? Show me! Every bit of the universe has an urge toward completion. Without this urge we would not have roses or marriages because each half-unit would not seek its complement because its complement would be no different from itself. Therefore it would actually have no complement. But the half-units do seek their complements whether the search is for physical or spiritual attainment, or more probably, as with man, a combination of the spiritual and physical. "The soul has no sex," Fromm says, and my thinking agrees. But as John Donne so clearly states in his "Ecstasy," one soul cannot, while bound in this sphere, know another soul EXCEPT when their half units unite.

'WHERE'S ANNIE'

OFFERS A BETTER BRAND OF BEATNIK

"Where's Annie?" A novel by Eileen Bassing. Random House: New York (1963)

Reviewed by Steven D. Kapplin

The Beat movement of this century, which began in the early Fifties, has reflected, to a great extent, the dissatisfaction of youth with the world they must inherit. The Beat's frenzied life, searching for "kicks", which represents the fulfillment of anxious and dissatisfied youth, has been amply explicated by such authors as Kerouac, Ginsberg, and Holmes. Eileen Bassing's novel, "Where's Annie?" might be added to the list, but placed slightly on the right. Miss Bassing appears to be sympathetic not with the phenomenon of the Beat, but with the Ideal of the Beats.

"Where's Annie?" is Eileen Bassing's cryptic for the plaintive searchings of the modern "hipster." The old Admiral, crying for his lost Annie, not only issues the plaintive cry of his confused soul, but is the aged reiteration of the young, lost, and confused generation of hipsters searching for an ambiguous goal.

Annie is mentioned only a few times in the first chapters of the book, and is hence forgotten to be followed by the main characters of the novel. Miss Bassing traverses a dozen characters whose lives range from the young initiates, Annie and the Admiral, to the sodden hipsters, Charles and Harry. In minute detail Miss Bassing describes the Beat Generation from A (Annie) to O (Opium) to Z (Zero) more artfully and more superbly than her co-spokesman Jack Kerouac. However, Miss Bassing is not a co-supporter. Each character artfully juxtaposed by age, experience, sex, and occupation, demonstrates the tremendous influence of the

Beats, as well as criticizing the terrible state of American life which permits and encourages both young and old to stoop to the depths of decadent dope addicts. Only Victoria Beacon is not wholly wrapped up in the Beat whirl-a-gig; she represents the light, a beacon, whose own disturbed and distorted mind nevertheless sees that it is better to be a square than a zero.

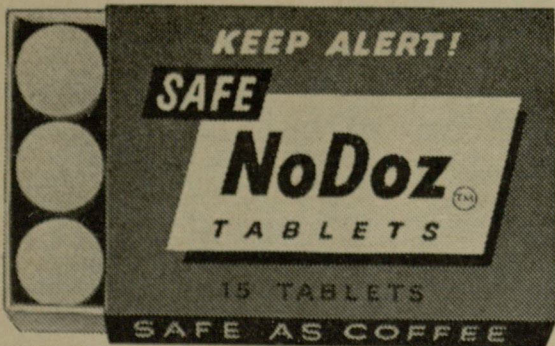
From the slums of New York where a young hood slithers about dark alleyways looking for O, to the slums of Mexico, a village which is, as Charles said, 'No place, nowhere,' the cats come looking for a refuge, looking for a place where a zero is unknown." That is the life of the hipster, the juicer, the hype, the junkie, and the hop-head. As Harry excoriates, "So die in your bed, Harry, your dirty bed at the bottom of the world. You never lived." They are lost within and lost without. Even the beacon of Victoria shines dimly, but her coded message is well understood: Swing, but not too high.

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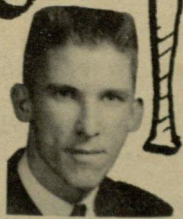
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Sports

By Allen Austin

... BUT NO FOOTBALL



Attention Athletes! A question has been asked. Does Georgia State have organized athletics and if so, of what do they consist? I feel sure that no one has come to Georgia State this year on a football scholarship; if so, I will have to be one of the first to say that Georgia State has no football team. While you dry your tears, I will tell you that Georgia State College has as its winter sport a wrestling team, coached by Dr. Granville Johnson of the Psychology Dept. This team will enter matches with other small colleges in Georgia and Tennessee. With the '63-64 Freshman class sporting some pretty fair wrestlers, it looks as though the team will show much promise.

Basketball practice sessions will begin Nov. 15 and will star such names as Bob Mitchell and Virlyn Gaynes, who were on the '61 small college team: Bart Hickman, Bob Tuggle, Terry Stephens and Virlyn Gaynes, who were team mates on the 1960-61 Sylvan High State Championship team. Also returning this year will be Don McNew, who saw a lot of action as guard last year. Jim Adams, Don Cool, Gene Epps, and Major Morgan complete the slate. It looks like a winning season this year, but this will depend largely on the student body, which numbers around 4500 students. Morale is a big factor in any sport, so let's support our team this year!

A schedule of games will be posted at a later date.

During Spring quarter two organized sports, golf and tennis, are offered. Participation is encouraged. If any questions arise during the school year as to when and where practices will begin for these sports, contact Coach "Stoney" Burgess, Dr. Francis Bridges (Athletic Director), or Dr. Ben Curry.

INTRAMURALS

There are six Greek fraternities at Georgia State College. In approximately two weeks the football session will get under way, which will see the six fraternities matched.

Games are played on Sunday afternoon at Piedmont Park. The first slaughter, I mean contest, begins around 1:30 p.m., the second around 3:00 p.m. and the final one about 4:30. Each team is allowed eight men on the field. Each player wears a plastic belt on either side of which is attached a pretty colored flag. The object of the game is for an opponent to relieve the ball carrier of one of his flags. This is considered a tackle, and the ball is placed down at the point from which the flag was removed. The football field is only 80 yards long, but seems about three times this distance as the game progresses. All other rules are the same as regulation football with two professional referees presiding over the brawl.

During the winter quarter, basketball is played by the fraternities with the same rules that apply to high school and college basketball except for an occasional knee, arm, elbow or foot sticking out to catch a worthy opponent and — shall we say — slow him down. The year closes with the softball session which is probably the safest IFC sport on the calendar.

All in all, IFC sports offer an interesting and exciting year in the way of sports, and add a lot to the fun and festivities of fraternity life.

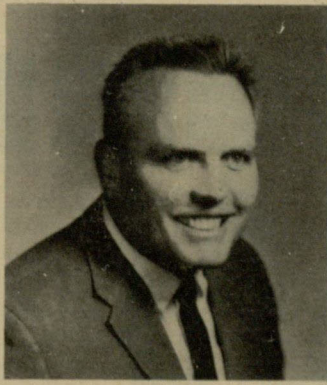
Pep Rally Set For October 4

Georgia State Cheerleaders will lead a pep rally Oct. 4 as part of the Orientation program.

The cheerleaders have been conducting a clinic for the girls who are going to "try out." The girls must learn several Georgia State cheers.

There are only five openings on the squad.

Brenda Wilkie, captain, hopes announcement of the new cheerleaders for 1963-64 can be made at the pep rally.



Dr. Granville B. Johnson

Psych Prof. Turns Coach

A wrestling team is being formed at Georgia State. Dr. Granville B. Johnson of the Psychology Department will be its coach. All men students interested in wrestling should apply to Dr. Johnson in room 465.

Training will begin Tuesday, Oct. 1, at the YWCA. Classes will meet every day thereafter, Monday through Friday, from 1:30 to 3:30 p.m. Training will continue through Feb. 20. Matches will be held from time to time with other Atlanta area college wrestling teams.

Dr. Johnson wrestled his way through the last three years of his undergraduate studies in various weight divisions ranging from the 155- through the 175-pound classes. At the same time he coached Freshman wrestling.

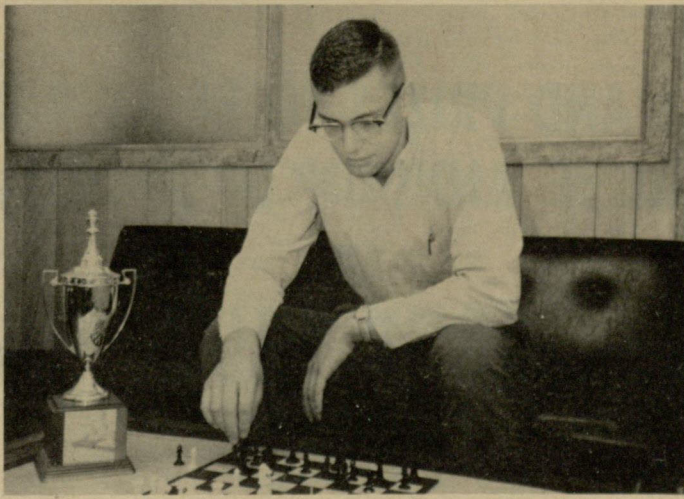
Ruehmann Checks Chess Opponents

Chess is one of the oldest of all games, but it remains one of the most popular diversions known. Albert Ruehmann, a senior at Georgia State, considers chess a very important past-time. He is the State Champion of Georgia.

Ruehmann won his title at the State Closed Tournament of the Georgia Chess Association held in Macon, Ga., Aug. 31-Sept. 2.

Ruehmann is a member of the Atlanta Chess Club and the Georgia Chess Association. He is the Games Editor of the GCA Newsletter.

Ruehmann says he plays a tactical rather than positional game. This type of game is more aggressive, but more dangerous. "The knight is my favorite piece because it's so devious,"



Albert Ruehmann displays the trophy he won in the State Closed Tournament of the Georgia Chess Assn.

he says. "The Russians, the world's most serious chess players, like the knight for the same reason."

The tournament was scored on a win-draw-defeat basis, with one point for a win, 1/2 point for a tie and no score for

a loss. Ruehmann scored five points out of a possible six.

Another Georgia State student, Richard Haas, played in the tournament. He defeated the defending champion, but did not score enough points to win the title for himself.

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Faculty Facts

Dr. Carrol W. Ehlers, chairman of the Marketing Department, has been re-elected national chairman of Sales and Marketing Executives International, elected to the Board of Trustees of the Sales Management Executives' Memorial Fund, and will soon take office as vice-president of SME Foundation for Marketing Education, Inc.

Dr. Walter H. Kramer, Associate Professor of Physical Distribution, has been appointed chairman of the Collegiate Committee of the Atlanta chapter, American Marketing Association, and appointed a member of the Committee on Education for Practice before the Interstate Commerce Commission.

Lt. Col. Dozier C. Cade, U. S. Army Reserve, Director of Public Relations and head of the Journalism Department at Georgia State, took part in a two-weeks' Defense Strategy Seminar in Washington, D. C., this summer.

Dr. Albert H. Clark, chairman, Finance Department, attended the Thirteenth Annual Forum on Finance at New York University, and the Second Conference on the Application of Quantitative Techniques to Business Problems at Tulane University.

The following faculty members have been promoted: Dr. Robert K. Brown to chairman of Real Estate; Dr. Albert H. Clark to Associate Professor of Finance and chairman of the Finance Department; Dr. James J. Crawford to chairman, Economics Department.

Dr. Ernest W. Ogram, Jr., to Professor of Economics; Dr. John W. Cook to Associate Professor of Accounting; Dr. Melvin W. Ecke to Dean of Graduate Studies and Professor of History; Joseph S. Perrin to Professor of Art; Dr. Ronald G. Jones to Associate Professor of Chemistry; Dr. David F. Wells to Associate Professor of History.

(Review . . . Cont. p. 1) has recently joined the bureau staff as Research Associate.

Dr. Knight described the operations of the bureau as a "quiet kind of shop, no bells ringing." He traced for a reporter the course of an imaginary article from a faculty member's mind to a paper, to a manuscript, and finally to the printed page.

If the work under consideration is considered worthy of ex-

pansion, it is printed in condensed form in the Review and incorporated at the same time into a research paper or monograph.

According to Mr. Atchison, copy for the Review is obtained in several ways. Ideas and research of faculty members on many campuses are published. Also articles are solicited from leading businessmen throughout the nation.

When asked about Review subscriptions, Mr. Atchison wished to make two points clear. First, "We don't exactly walk up to people on the street and ask them to subscribe," he said, but, "it's here and it's free, and we assume anyone that wants it wants to read it."

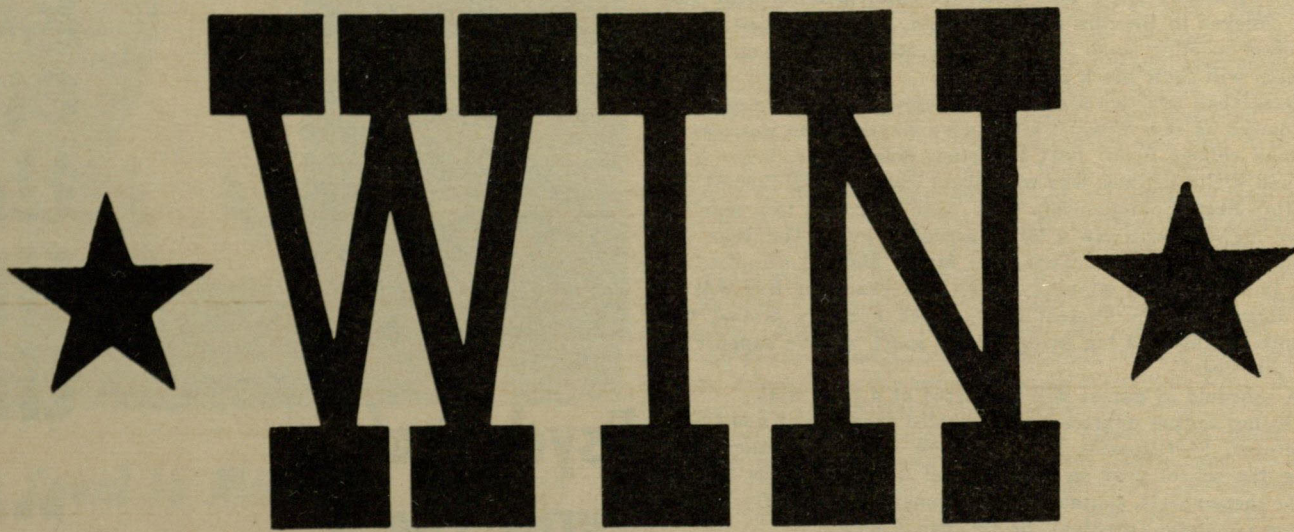
Second, Mr. Atchison pointed out that the Review is not a pedantic collection of illegible statistics. "It's written by business and economic leaders for

the average businessman and student," he said.

How to subscribe? "Just call or come by (second floor, Ivy St. Building) and ask."

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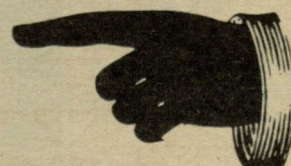


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