

Greek Idol Announced At Finale

By ED SHEAHAN

Mary Linda Dillion, sophomore beauty sponsored by Pi Kappa Alpha, has been chosen 1964 Greek Week Goddess. The announcement was made during the intermission at the Greek Week Dance, held Saturday, Jan. 25, at the Biltmore Hotel. Mary Linda had been selected the week before the dance from a field of five finalists.

Runners-up in the competition were Michelle Wind, sponsored by Phi Sigma Sigma, and Nancy Brown, sponsored by Delta Zeta.

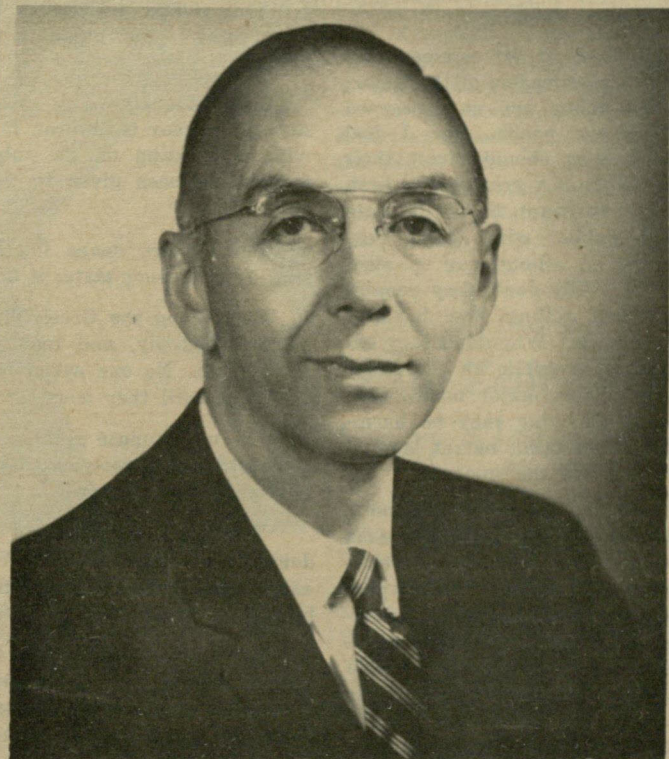
The girls had been chosen on the basis of their poise, appearance, and intelligence.

Mary Linda was crowned by Linda Cook, Greek Week co-chairman.

Sing Night winners in the sorority category were Delta

(Continued on page 3)

Phillips to Give Anniversary Talk



Dr. Charles F. Phillips

Third Speaker in 50th Series Eavesdrops at White House

By JOHN BOYLE

The third guest speaker in the 50th Anniversary Series will be Dr. Charles Franklin Phillips, president of Bates College in Lewiston, Maine. The lecture, "Eavesdrooping at the White House," is scheduled for 10 a.m. today in the Student Lounge.

Dr. Noah N. Langdale Jr., president of Georgia State College, will introduce the speaker.

Phillips received his A.B. degree from Colgate University in 1931. After graduate work at Harvard's Economics and Business Administration schools, he received his Ph.D. in 1934. He taught economics at Hobart College in 1933-34, moving to Colgate in 1934. In 1944 he became president of Bates College.

During World War II Phillips worked with the National Defense Advisory Commission and the Office of Price Administration in Washington. In May, 1944, he was appointed deputy administrator for rationing throughout the United States.

He is a former civilian aide to the Secretary of the Army, a public governor of the American Stock Exchange and a past president and board chairman of the New England Council. In 1950 he served as chairman of the Maine Tax Revision Committee and is currently a member of the (Maine) Governor's Committee on Education Television.

Crimson Key Initiates 30

Crimson Key Honor Society has initiated 30 new members.

Membership in Crimson Key is by invitation only to junior and senior women who have maintained a "B" average or better and have exhibited leadership ability by making a contribution to the College through extra-curricular activities.

The new members are: Sandra Cox, Ann Colley, Mary Linda Dillion, Marilyn Downing, Pirena Frances, Linda Gerber Nancy Harris, Tina Handelman, Karen Heyer, Sharon Howes, Ann Huggins, Charlcie Keheley, Rebecca Kendall, Lynne Labdon, Lorna Linhart.

Virginia Myers, Nancy Mitchell, Marianna O'Kelley, Linda Sue Parker, Isabell Phillips, Lee Reifel, Jerilyn Satterfield, Sharon Scarbrough, Barbara Ann Smith, Dorothy South, Harriett Standifer, Carole Treadwell, Becky Tucker, and Nance White.

In the winter of 1953 Phillips was with a State Department mission in India and Pakistan. In 1956 he participated in an international economics conference in Switzerland. He visited Puerto Rico twice in 1957 on behalf of the National Planning Association in connection with the Commonwealth's tax revision program. During the summer of 1960 he traveled to Poland, Finland and Russia to study social and economic conditions. In 1961 he made similar studies in the Far East, Australia and New Zealand.

He has received honorary degrees from Colgate University, Colby College, Bowdoin College, Northeastern University, the University of Maine, Western New England College and Nasjon College.

Phillips is the author, co-author or editor of several books, including "Marketing," "Government Spending and Economic Recovery," "The American Neutrality Problem," "Re-

(Continued on page 3)

FIRST IN NATION

GSC Enterprise Group Charters Second Club for Southern Tech

By BOBBY NESBITT

The Georgia State College Students For Private Enterprise organization, the first of its

Grad Test Set Feb. 1

The Admission Test for Graduate Study in Business will be administered Saturday, Feb. 1 at Emory University.

The test is required for all applicants planning full-time study of business at the graduate level at Georgia State and most schools that are members of the Association of Collegiate Schools of Business.

The examination is somewhat like the College Entrance Examination but on a higher level, "assuming the person taking the test has completed a four-year college program," said J. E. Greene, Graduate Counselor at Georgia State. "It covers a greater range of subjects but is not related to specific knowledge. The person need not have any previous background or experience in business or economics," said Greene.

The test does, however, measure the person's general knowledge and ability to do graduate work.

The test lasts approximately three and one-half hours and is given in a single morning session. Applications for the test are available in the graduate office in Sparks Hall.

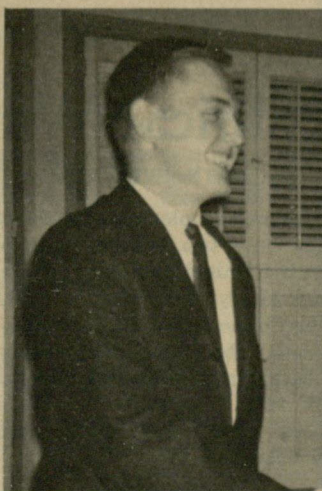
kind, has extended a charter to students of Southern Tech to form a chapter.

The Southern Tech group met on Jan. 21 at Johnny Reb's Dixieland in Marietta to elect officers. In forming the club, the new chapter will use the Georgia State organization's constitution and by-laws as a guide.

Interest in forming the new group started when Jimmy Burton, president of the Georgia State chapter, met Hubert Eller, a professor at Southern Tech, and was invited to speak to the students last May. Since that time, plans have been developing, and now a second Students For Private Enterprise organization has been formed.

The purpose of Students For Private Enterprise, formed at Georgia State in March, 1963, as stated in its constitution, is "to stimulate in all people an interest in free enterprise, to provide speakers to the public to promote free enterprise, and to perform other services which will make all men appreciate the fact that free enterprise is our greatest strength."

Regarding further expansion of the organization, Jimmy Burton said, "Our vision of the Private Enterprise movement will not be restricted to this state or to this section of the country. We hope that this movement will become national in its scope."



Roy Tuck, president of the Southern Tech chapter.

Collegians Greet Peterson; Talk Labor

Undersecretary of Labor Esther Peterson held her first collegiate press conference Tuesday, Jan. 21, in Atlanta. College newspaper representative from within a wide radius of Atlanta convened at 10 a.m. in the Ben Massel Building, 1365 Peachtree St., for the conference. SIGNAL Editor Cary Howard represented Georgia State College.

Mrs. Peterson made a few introductory remarks, then encouraged questions from the collegians.

Labor problems resulting from automation, minimum wage laws, job opportunities opening for women, and con-

sumer loans were some of the subjects considered during the conference period.

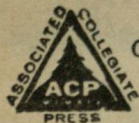
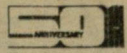
Concerning automation, Mrs. Peterson emphasized that there is a great need for skilled workers and increased education in industry. Industry education, she said, must be helped from the state level. She commended Gov. Carl Sanders, stating, "Your governor sees the importance of great educational institutions."

The minimum wage law must be extended, she said, to close the gap at the state level. Many people are paid less than one dollar an hour for their work, she continued, especially in the

area of working in homes. Mrs. Peterson praised President Lyndon Johnson's war on poverty, and expressed her belief that his attack would help the low wage dilemma.

To solve the problems resulting from a society developing leisure time, Mrs. Peterson affirmed, "I look to you young folks with a little imagination; you can go a long way."

Mrs. Peterson is a member of the Status of Women Commission and Director of the Women's Bureau of the Department of Labor. She also serves in an advisory capacity to President Johnson.



Cary Howard,
Editor

The Signal

georgia
state
college

Mike Jones,
Managing Editor

John Broomall,
Business Manager



CARY HOWARD

Greeks Gross? Time's in Favor



The fraternity presentations on Skit Night were vulgar. Gross is the more popular term.

Most of the "humor" was based on sexual intercourse and homosexuality, and the most "humorous" skit was announced as winner.

This should not be surprising, however. In the past "the grosser the better" standard has been criteria for winning Skit Night.

And students have rationalized these performances by saying that sex is natural, it can't be hidden. What's so wrong with elaborating on the subject? In many cases no definite answer has been given to this question, and no authoritative guidance.

The College deans finally said NO. The vulgarity must stop. It is in poor taste; it is not representative of the College.

But during the Greek Week skits, young men and women laughed heartily, and faculty and parents snickered behind their hands. No one asked that the skits be stopped, or disqualified, until they were all completed.

The unfortunate problem is that these skits are quite representative of a deteriorating force not only of Georgia State, but the nation as a whole.

This force is a lack of positiveness, a force which condones "everybody's doing it." It stifles struggle for want of an easy path. It represents fear to stand up for right, or firm beliefs . . . fear which results in compromise and indifference.

Many young people feel that they have to be accepted by others, even if it means a lowering of moral ideals. It is now a popular trend not to recognize "right and wrong," but that moral decisions depend on the existing circumstances.

Norman Vincent Peale has said in "The Power of the Positive 'No!'" that "we must learn how to say no to the slow erosion of mortality around us. And most important, we must learn how to say no to ourselves."

There are so many ideas and notions which command our attention, that it is quite difficult to distinguish between the harmful and the good, the better and the best.

But if we try to seek for ourselves the best way instead of the accepted way, we will begin to realize that morals don't necessarily change with the times.

Decency and respect will bury "everybody's doing it."

Letters to the Editor

Dear Editor:

It was neither surprising nor of great consequence that the Georgia legislature convened 22 minutes late its first day in session. After all, what is the rush!! Local sheriffs are in no hurry to see the fee system eliminated; Georgia's 159 counties don't yearn to condense, for that might mean effective government; and our many elderly, gentlemanly, but somewhat moldy representatives will never permit a purposeful reapportionment of voting districts.

With these thoughts in mind, let me digress for a moment. Here at Georgia State there is neither an effective, important, nor tangible student government. The only symbols of its existence are the hoards of signs that cover our walls the week prior to elections when one per cent of our enlightened and diligent student body turns out. Why is our student body so often referred to as the "great myth?"

The leading colleges and universities in this country have large and effective student governments. Students organize elections, handle insurance, enforce honor codes, and even run orientation, (under

the guiding shackles of administration).

What has Georgia State to boast? Regression and apathy are its most prominent features.

Thus we see the parallel between the Georgia legislature and our own.

Two forces curtailed by administration, basking in apathy, guided by antiquated ideals, and totally devoid of communication.

We can all vote (providing, of course, that we can read and write). Will you assume your burden in the course of progress?

STEVEN T.

Dear Editor:

I have followed with much interest the latest findings on cigarette smoking and health. It is encouraging to know that the Federal Trade Commission is expected to declare it an unfair practice for cigarette manufacturers not to include a health hazard warning on cigarette packages and advertising. It is also encouraging that the Department of Health, Education and Welfare has indicated that it will seek funds to conduct an educational campaign warning the

public of potential dangers of excessive smoking.

Indeed, it is commendable that these leaders of the American public are so concerned with our health. But, I feel that they should direct their attacks on a greater evil first. If they want to really help the public why don't they wage an all-out war on alcohol? Why don't they require a label telling how harmful alcohol is? Why don't they educate the public on the dangers of this major health hazard? Smoking may be harmful, even fatal, but at least it only hurts the smoker.

Alcohol usually hurts many besides the consumer. It breaks up homes and leaves little children without one or both parents. It causes automobile accidents and fatalities. It causes people to commit horrible crimes because it attacks their mental faculties. The results of alcoholism cost tax payers thousands of dollars every year.

More problems will be solved by attacking alcohol than by fighting cigarettes. But both are menaces. Both are killers. So why hasn't the Federal Trade Commission attacked both of them? It should attack both of them now.

A SIGNAL READER

Dean's Announcement Procedure

Will students leave signs and notices of specialized nature by the Office of the Dean of Students for posting on the bulletin board outside his office. Notices referring to places for rent, articles for sale, rides wanted, and the like are the ones to leave. The bulletin board

outside the Office of the Dean of Students will then be a single source for these items. The other general bulletin boards of the College will then be reserved only for notices of student organizations and other general notices.

A Blot Not Forgotten

By DAVE DONALDSON

Saturday, Jan. 18, was a day that citizens of Atlanta will not find easy to forget. On that day this city, the most progressive and peaceful in the South, lost a little respect from the rest of the nation. Atlantans will long remember the 300 Negro rioters on Marietta St. shouting and striking policemen and abandoning their non-violent methods to gain civil rights.

Members of the KKK, at one time the terror of the South, now the shame of the South, locking themselves in the lunch counter and refusing to accept police protection or to leave was almost a farce being played for the rest of the nation. Finally, when the Klansmen were forced to leave they had removed their white ceremonial regalia almost as a sign of defeat.

But that Saturday evening will not be forgotten by the

Klan, or by the leaders of the Negro movement in Georgia. The Klan will remember because of the humiliation they received from those present. The Negroes will not forget because it will always be present as the day they changed from their non-violent tactics and began using violence themselves.

But most of all the citizens of our city will not be able to forget. We will ask ourselves what we did to cause the national spotlight to be placed on the Krystal lunch counter on Marietta St. We will wonder where the voice of moderation, peace and rationality was that night. We will wonder why we had not listened to it earlier. We will ask what will happen next — if anything — and we will always have this one night of rioting and hatred to blacken our record that until now has been so well preserved.

Political Warning: Now Three Parties

By JOHN WHATLEY

Some people believe there are only two political parties in the United States, but there are really three: the Liberal, the Conservative, and the Moderate. There are recognizable characteristics of each party, so this is presented to forewarn any prospective new members.

How to Be a Liberal

Call everyone who disagrees with you "ultra-conservative," "radical right," and "Bircher."

Support Nelson Rockefeller or Robert Humphrey for President.

Denounce Barry Goldwater as a reactionary.

Denounce the House Committee on Un-American Activities.

Support as "law" everything Atlanta Newspapers, Inc. says.

Support all trade with Russia and the Communist bloc.

Support all the clauses in the civil rights legislation.

How to Be a Conservative

Call everyone who disagrees with you "Communist," "radical Left," and "pinko."

Support Barry Goldwater for

President and/or "unpledged guided."

electors." Denounce Lyndon Johnson as a liberal.

Support the House Committee on Un-American Activities.

Support as "law" everything the Pickrick says.

Denounce all trade with Russia and the Communist bloc.

Denounce all the clauses in the civil rights legislation.

How to Be a Moderate

Call everyone who disagrees with you "misguided."

Support no one for President. (No Moderate has yet come forward).

Denounce everyone as "mis-

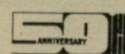
guided." Investigate the House Committee on Un-American Activities to see what it's doing.

Don't believe anything you read in the papers.

Support limited trade with the Communist bloc.

Support only those clauses in the civil rights legislation which do not give unlimited power to the Federal Government.

Never form an opinion. (Remember the motto of the Moderates: "It is better to be silent and be thought a fool than to open your mouth and remove all doubt.")



The Signal

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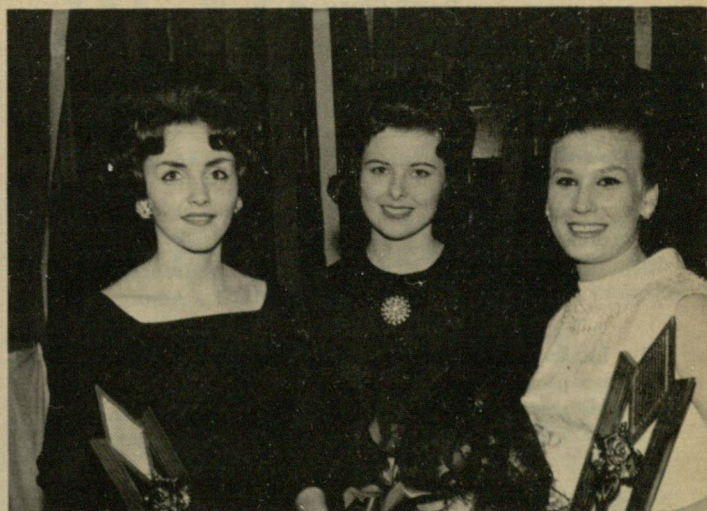


Phillips Address

(Continued from page 1)

tailings: Principles and Methods," "Marketing by Manufacturers," "Marketing: Principles and Methods," and "A Tax Program to Encourage Further Economic Growth of Puerto Rico."

Phillips has written several articles for such publications as the Harvard Business Review, Advertising and Selling, Journal of Marketing, Printers' Ink, American Economic Review, Survey Graphic, Journal of Business of the University of Chicago, The Annals of the American Academy of Political and Social Science, Association of American Colleges Bulletin, College and University Business, School and Society and Reader's Digest.



Greek Goddess Mary Linda Dillion is accompanied by first runner-up Michelle Wind (R) and second runner-up Nancy Brown.

(Continued from page 1)

Delta Zeta, Sigma Nu Carry Sing; Alpha Phi Wins Skit

Zeta in first place and Alpha Xi Delta, second. Delta Zeta's song theme was "stars"—their numbers included "When You Wish Upon a Star" and "Swinging On a Star."

Fraternity sing trophies were given Sigma Nu for first place in the competition and to Pi Kappa Phi for second.

Alpha Phi captured Skit Night honors with their interpretation of "Sword in the Stone" called "Blade in the Rock or There's More than One Way to Remove a Wart." Best Actress award went to Ginny Poole of Alpha Phi.

Sorority second place went to Zeta Tau Alpha.

Music at the dance was provided by Roy Hamilton, Huey Smith and the Clowns, Maurice Williams and the Zodiacs, the Fiestas, and the Swinging Dynamics.

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College News Briefs

By ED SHEAHAN

A 20-year-old Fresno State College student has broken the world's record for forced insomnia. Jim Thomas went 266½ hours—or 11 days, 2 hours, and 30 minutes. This bettered the old record by two and a half hours. He decided to try for the record while studying for final exams. There have been no reports released about his grades.

* * * *

A professor of sociology at Emory University has been awarded a \$15,000 grant to study prisoners and probationers. The grant came from the Vocational Rehabilitation Administration.

* * * *

Five hundred undergraduate students at the State University of Iowa are assisting in an experiment to determine whether an introductory course can be effectively taught by television alone. The courses are pre-taped and transmitted during class times.

* * * *

Simmons College is experimenting with an accelerated freshman course that allows the students to set their own pace. The college says it wants to find the abilities of the students without having to wait for the first year to pass.

* * * *

Flatt and Scruggs went from Emory to the University of Georgia for a concert with the Journeymen.

* * * *

Coed dorms are the thing in college life now. But the University of Georgia's newspaper, The Red and Black, contends that "after a couple of months the men will all be frustrated, the women will all be bored and coeducational dorms again will be only an intriguing topic for thought."



Sutton Meets Malaysia Prime Minister

Georgia State history student Bubba Sutton, on leave to attend the University of the Seven Seas on a world cruise, introduces His Excellency, Price Tunku Abdul Rahman, founder and Prime Minister of Malaysia, to the students aboard the ship Seven Seas. Sutton, who has been elected president of the student government on the four month world cruise, will return to Atlanta in February.

GSC Enrollment Rise 19 Percent

A 19 per cent increase in enrollment over the corresponding period a year ago was shown in registration figures for the Winter Quarter at Georgia State College.

Statistics released by Registrar J. D. Blair show a registration total of 4,433 — a gain of 703 over the 3,730 students enrolled in the Winter Quarter 1963.

This marks the eighth consecutive quarter that enrollment at Georgia State has increased from the corresponding quarter the preceding year.

SIGNAL Openings

The Georgia State SIGNAL announces that there are now positions available on the paper staff for news reporters and a photographer.

The SIGNAL is offering this opportunity to the students of Georgia State due to the recent change of becoming a weekly paper.

Any student interested in news writing or who has had experience in photography should contact the SIGNAL office immediately.

Sugar on Sunday Helps Fight Polio

Sabin Oral Sunday, a community-wide immunization program designed to help elimin-

ate dread poliomyelitis in the Greater Atlanta area, has been set for February, March, and April of this year.

The campaign, also called "SOS" and "Sugar on Sunday," is being sponsored by county medical societies in the Greater Atlanta area.

Dates for the immunization campaign have been set in pairs of Sundays — the second Sunday being for those who missed getting the type vaccine being administered on the first. Scheduled dates are Feb. 9 and 16 for Type I vaccine; March 15 and 22 for Type III vaccine, and April 19 and 26 for Type II vaccine.

The vaccine will be administered on a lump of sugar at SOS Centers — manned by local physicians and other medical volunteers — throughout the Greater Atlanta area.

Exact locations of the SOS Centers will be announced later.

All persons over six weeks of age, including adults over 40, should be immunized with all three types of Sabin vaccine in order to end the chain of transmission of the polio virus, medical society spokesmen point out.

A voluntary donation of 25

Peace Corps Sets Spring Plans; Will Include 18 Nations

The Peace Corps has announced plans for the largest spring training program in its short history.

Volunteers scheduled for assignments in 18 nations will enter training at U. S. colleges and universities in February and March, said Peace Corps Director Sargeant Shriver. An estimated 1,500 prospective volunteers will participate in the training programs.

Many of the spring group will be mid-year graduates of U. S. colleges and universities who will fill teaching assignments, most of which require college degrees. About one-third of the spring trainees will not be required to have degrees.

The spring training programs will prepare volunteers for service in Somalia, Malaysia, Nigeria, Ecuador, Nepal, Thailand, India, Jamaica, Togo, Colombia, Panama, Iran, Bolivia, Brazil, Chile, Venezuela, Tanganyika, and the Dominican Republic.

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Half-Century Review

VOL. 1

GEORGIA STATE COLLEGE, ATLANTA, GEORGIA, THURSDAY, JANUARY 30, 1964

NO. 6

Sparks, McClellan Assume New Duties

When Fred B. Wenn resigned as Director of the Tech Evening School of Commerce at the close of the Spring Term in 1928, George M. Sparks, who had been teaching Journalism and who was director of publicity for Georgia Tech, persuaded Dr. Brittain to let him try his public relation techniques on developing the school.

T. M. McClellan, a product of the School of Commerce who graduated with a B. S. in Commerce degree in 1927 was interested in his field of accounting which he was teaching. He was employed as Dr. Sparks' assistant and given the title of secretary. He was a meticulous record-keeper who later became Registrar and then Registrar-Treasurer. Together, George M. Sparks and T. M. McClellan transacted the business of administration for 16 years until Mr. McClellan resigned.

The Atlanta street-numbering system changed the number of the location of the Evening School from 92½ to 106½ Forsyth St. At the end of the first year of George Sparks' administration the cumulative enrollment increased from 428 to 525, nearly a 20% increase. By the end of the school year 1929-30, the enrollment had climbed to 660. In addition to guiding student activities, George M. Sparks was elected Honorary Member of Upsilon Chapter, Phi Chi Theta, a national woman's professional commerce sorority which was brought to the Evening School Campus April 9, 1929. How the men laughed at that. The Director now faced the task of finding classroom space as the six classrooms had no room for the overflow of students. This he did by enlisting the interest of civic-minded Atlanta business men with great hearts. One of these was Frederick J. Paxon, member of the firm of Davison-Paxon Company (now Davison's owned by Macy's of New York). No task was too great for Fred Paxon, from furnishing loads of chairs to presiding as guest speaker at many school functions. Another was Ivan Allen Sr., whose son, Ivan Jr., was a student at Georgia Tech in day classes, and who now serves the city of Atlanta as Mayor. Mr. Allen Sr. let the students use one of his buildings on Spring St. for overflow classes. Still another friend was Fred Moore of the Rhodes-Haverty Building who furnished classrooms in that building with a private elevator for use during evening classes.

Your Guest Editor,

Loula N. Cantrell

MRS. W. C. CANTRELL

Sparks Heads Evening School: McClellan Receives Secretary Appointment

Duties Assumed By T. M. McClellan

August, 1928

George M. Sparks, director of the Tech Evening School of Commerce, announces the appointment of T. M. McClellan as Secretary.

Mr. McClellan, who graduated in 1927 from Georgia School of Technology, holds a B. S. in Commerce degree. He will assume his administrative duties immediately.

Registration for the Fall Quarter begins Sept. 1, according to Director Sparks, with classes beginning Monday, Sept. 24 at 6 p.m. Subjects offered include Accounting, Advertising, Banking, Business Law, Business English, Business Psychology, Credits and Collections, Economics, Finance and Investments, Insurance and Real Estate, Journalism, Merchandising, Retailing, Salesmanship, Spanish, Mathematics.

Paxon Aids, Boosts Tech

(TECHNITE, Oct. 20, 1930)

During the summer school term the president of Davison-Paxon Co., Fred J. Paxon, offered a \$10 gold-piece to any student offering the best slogan for the Evening School of Commerce. The contest was held and results will be announced at the big fall banquet when Mr. Paxon will deliver the prize to the winner.

It was through the fine management of Mr. Paxon that many of the students are not now standing, but are seated during class periods. Mr. Paxon had a truck-load of chairs delivered to both buildings of the school, the main one on Forsyth St., and the loaned one on Spring St.

Home Found For Students

(TECHNITE, Oct. 20, 1930)

With the big overflow in the student body, Ivan Allen Sr. one of Atlanta's great civic-minded men, came to the rescue and gave, free of rent, the Spring St. building.

When people of Atlanta look around them and count the population figures, add up the number of new industries placed here in the last few years, the leaders of the city point to Ivan Allen for his good work in making such progress. Mr. Allen was chairman of the Greater Atlanta movement.



T. M. McClellan
Secretary

"The Georgia Tech Evening School of Commerce has three chief aims," says Mr. Sparks: "to give to the young men and women of Georgia who cannot attend college during the day a high standard of collegiate training in commerce, to inculcate into the mind of the student the principles of citizenship and a high code of moral and business ethics, and to turn back to state the type citizen who is straight thinking in all lines, and who has developed effective leadership."

First Sorority Greets College

April 10, 1929

Upsilon Chapter, Phi Chi Theta, national professional commerce sorority, was installed here April 9 preceding a formal dinner at the Atlanta Athletic Club. It is the first national woman's organization at the Tech Evening School.

Founders of the local chapter are the Misses Mae Cheatman, Daisy Chotas, Mary Mitchell, Sarah Drennan, Alma Martin, Lucille Merritt, Elizabeth Smith, Jennie Mae Tuggle, and Loula Nixon. George M. Sparks, director of the Tech Evening School, is faculty advisor.

Phi Chi Theta, with chapters at leading universities in the North and West of the Nation comes into the South for the first time with the establishment of Upsilon Chapter. The purpose of the organization is promotion of higher business education for women and fostering high ideals for women in business careers.

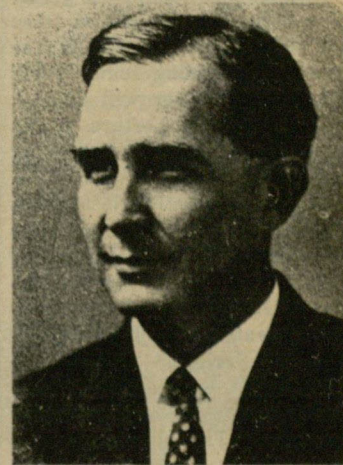
And now, when Evening School students, representing more than 300 Atlanta business firms, think of a great big problem so happily solved, it is to Ivan Allen they point with pride. Big rooms, many windows, convenient location is his gift to Atlanta boys and girls who now attend Evening School

Prof Develops Ideas Leadership

June, 1928

Dr. M. L. Brittain, president, Georgia School of Technology, announces that George M. Sparks, Professor of Journalism and director of publicity at Tech, will also head the activities of the Evening School beginning immediately.

Director Sparks earned his A. B. degree at Mercer University, afterwards serving as editor of the Macon Telegraph, and publicity bureau head of Mercer University. He taught journalism at Bessie Tift and Wesleyan Colleges. He was a war correspondent during the Mexican border trouble prior to the World War and is widely known as a feature writer for South-



George M. Sparks
Director

ern newspapers, and Washington correspondent.

Registration for Summer school begins July 2 with classes beginning at 6 p.m., July 5.

Sparks' Popularity Found In Humor, Class Variety

(Unsigned biographical sketch one of a series, The TECHNITE Dec. 15, 1926).

Willacoochee! Ludowici!

No, that isn't a train-caller. It is Mr. Sparks in action in his journalism class. Every session is looked forward to by each member who is learning the craft from an expert who also has a sense of humor. No class in Evening College is more popular, and the students are happy Mr. Sparks finds time for it among his varied activities as Director of Publicity and Head of the Journalism Department on the Tech Campus.

Before being asked by Dr. Brittain to take up these duties, Mr. Sparks' experience covered several important positions on the Macon Telegraph to which he went as City Editor and which he left after serving as editor. He then headed the Bureau of Publicity for Mercer University from which he had been graduated with an A. B. degree. He also taught journalism at Bessie Tift and Wesleyan.

During the break with Mexico just prior to World War I, Mr. Sparks was Mexican border correspondent for the Atlanta Constitution, the Macon Telegraph, Savannah Morning News, and in later years will mean much to Atlanta.

Mr. Allen has a son who is a member of the sophomore class in the School of Commerce at the campus school. Like his father, the son has a big following of loyal friends among the faculty and student body.

Montgomery Advertiser, Birmingham Age-Herald, and Nashville Tennessean.

He was Camp Correspondent at the following Camps during World War I: Harris, Cotton, Merritt and Fort Bliss.

He served as staff members on the El Paso Times, later on the Syracuse Journal and the Washington Times. He also took part in the journalistic work of Creel's Bureau in Washington, D. C.

Mr. Sparks is faculty member of the Venetian Club and Inter-Society Council, and Faculty Advisor of the Glee Club, Blue Print, Technique, Yellow Jacket, (three Campus publications) and the TECHNITE.

He is a member of Alpha Sigma and Pi Delta Epsilon Journalistic Fraternities, and Alpha Delta Sigma, Advertising Fraternity (these on Tech campus).

He is a member of the Kiwanis Club and Masonic Club. He is a Mason, a member of the Commandery.

The author of three books, The Three Hundred Twenty-Seventh Under Fire, War Activities, and Camp Cotton Under Fire, Mr. Sparks is among the select few who form America's leaders in Who's Who in America, Who's Who Among American Authors and has his name as one of the five Georgians included in the International Blue Book.

To the TECHNITE Staff, Mr. Sparks is indispensable.

Lockheed Man Sights Problem

Business Administration students were told Jan. 14 of late developments and future problems in computer systems in the latest Business Lecture Series address.

E. T. Alsaker, manager of the systems research department, Lockheed Aircraft Corporation, told a GSC audience of 500 problems that will arise from new computer system developments.

Alsaker also told of the greater number of companies that will be using computers in the future, mentioning some of the things a computer will do.

The Business Lecture Series is sponsored by the School of Business Administration. Attendance at monthly lectures is mandatory for Business students and Arts and Science Students are urged to attend. The theme for this year's lectures is "Private Enterprise in American Society."

Dr. L. P. Bradley, co-ordinator of the Business Lecture Series, said, "The purpose of the series is to acquaint students with the practical operation of business in private enterprise, to make them aware of some problems to be encountered in business administration and to have the students meet personally the heads of the business community."

Ehlers Selected

Dr. C. W. Ehlers, chairman of the marketing department at Georgia State College, has been appointed by Sales and Marketing Executives-International to select the Marketing Educator of the Year.

This award is to be presented to the marketing professor who has made the greatest contribution to the area of sales and marketing management. Dr. Ehlers will announce his selection at the mid-winter Board Meeting of Sales and Marketing Executives International to be held in Miami, Feb. 7.

Geography Prof Holds TV Classes

Sanford H. Bederman, assistant professor of geography at Georgia State College, is conducting a television program on WAGA-TV during the winter quarter.

The series, World Kaleidoscope: Views of Human Geography, is on the air at 6:45 a.m. every Wednesday. There will be 13 shows during the quarter. The first was presented on New Year's Day. A different topic is presented each week during the 15 minute show.

The shows are pre-taped and visual aids are used.

These programs are presented in the Educational Television Series as a public service by Georgia State College and WAGA-TV.

Scheduled topics for the rest of the quarter are: "Switzerland," "Alexander Von Humboldt," "The Tennessee Valley Authority," "The World's Underdeveloped Lands," "Precipi-

GSC Journalism Department Aids in Start Of Legislative Recording Service at Capitol

The Georgia Association of Broadcasters, in cooperation with the Georgia State College journalism department, has inaugurated a legislative recording service. The service will enable Georgia senators and representatives to make weekly reports to their constituents.

The G.A.B. has set up head-

quarters in the newsroom at the State Capitol for taping the reports by the legislators. The tape recordings are then sent to radio stations in the legislator's county or district.

According to Jack Williams, the association's executive secretary, close to 75 radio sta-

tions in the state will be carrying the reports during the time that the General Assembly is in session.

"This is good public relations for the legislators, the radio stations and for the college, too," Williams said, "because Georgia State journalism students are helping with the taping." They are Bob Knowles and Ed Sheahan.

The recording sessions are held on Wednesday and Thursday from 10 a.m. until 4 p.m. There is one legislator scheduled every 15 minutes. The average report runs about five minutes. Williams said that the ser-

vice has met with such enthusiasm on the parts of both the representatives and the stations, that it will be planned for a studio to be built at the Capitol for the recordings.

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Spivey Discusses Fabler In Faculty Lecture Series

"Flannery O'Connor: Georgia's Theological Storyteller" was the paper read by Dr. Ted Ray Spivey Monday, Jan. 20, in the Art Gallery. It was the third in a series of nine papers to be read by faculty members in the Faculty Lecture Series.

Dr. Spivey read his paper to a group of 50 students, faculty members and guests.

The paper was a discussion and explanation of Miss O'Connor's theological outlook in her stories and novels, including Wise Blood, A Good Man Is Hard To Find, The Violent Bear It Away, and, in particular, a novella, The Lame Shall Enter First."

Dr. Spivey said, "Miss O'Connor is an Orthodox Roman Catholic. An analysis of her work shows her basic orthodox views. Her ideas are related to those of existential theologians such as Soren Kiekegaard."

Dr. Spivey considers Miss O'Connor one of America's most important writers in the post-World War II era.

He said, "Her work is a difficult sort of work for some people to understand. It needs further explanation, and this is the purpose of my paper."



Dr. Ted Spivey

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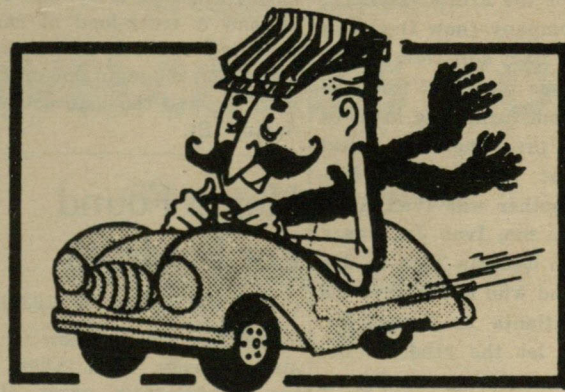
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Emory Schedules Diabetes Film

All Georgia State students, faculty, and employees are invited to attend a meeting at 2:30 p.m., Feb. 9, to discuss "Diabetes In Youth." The meeting will be held at Emory University in the Alumni Memorial Building Coke Lounge.

A film, "Dietiea," will be presented at the meeting and there will be three speakers: Dr. George Goza, Dr. Edwin Evans, and Dr. Ralph Murphy.

Anyone interested in attending the meeting should contact Mrs. Ben Austin at 2284 LaVista Rd., N.E. (634-8904). Anyone at Georgia State who has diabetes should contact Miss Mary Thurston in the infirmary.

REVIEWS

Hideaway's Wit, Smoothness Is Shown in "Gentlemen" Offering

By DIANE THOMAS

The lights dimmed; the talking ceased; the clatter of silverware and the tinkle of glasses stilled, as the Hideaway Playhouse production of "Gentlemen We, Murderers Three" began.

Cabaret theatre such as the Hideaway Playhouse represents an innovation in Atlanta. The atmosphere is that of a nightclub. Members of the audience sit at tables and may eat, drink or smoke during the play. The management at the theatre wisely provides free coffee and hors d'oeuvres at intermission time.

Another wise policy at the Hideaway Playhouse is the decision to perform only light comedy in the above described atmosphere. "Marriage-G-O-Round," and "Gentlemen We, Murderers Three," which are currently on the boards, as well as the forthcoming "Bell, Book, and Candle" provide a sampl-

ing of the fare.

"Gentlemen We, Murderers Three," for example, concerns the misadventures of three aging junior executives who hire a murderer to dispose of their uncle, a publishing firm giant who keeps his nephews under his thumb and on strict allowances. The hired killer turns out to be a sensitive romantic who sees his profession as an art and who does his best to complicate matters.

The play is the work of an Atlanta author, Gyneth Waldron. Although individual situations seem, at times, lacking in originality, the play is, as a whole, quite witty. The actors deliver unusually smooth performances with the possible exceptions of Roy Brady as Pitcock, who seems somewhat over-agitated, and Jo Anne Daniels as Rita, who cannot always be heard.

The feature of the Hideaway

Playhouse's cabaret theatre which most deserves commendation, however, is the audience. The crowd was young, interspersed with businessmen, secretaries, and sophisticates bored with the usual nightclub floor shows, but still somewhat in awe of formal theatre. They were seeking a compromise. It was a warm, relaxed, friendly audience. But, above all, it was a well-mannered audience, despite the proximity of liquor and food.

Summing Up: A cabaret theatre more theatre than cabaret.

Color Bright While Sound Fades in Disney Re-Issue

Walt Disney's "Fantasia" was made more than a few years ago. It still looks good, though, and while it could sound better, it still makes for excellent — at times almost exquisite — entertainment.

For those who may not have seen it the first time around (and this almost includes anybody under twenty), "Fantasia" is a series of selections of classical music accompanied by the visual creations of the Disney animators. These illustrations include everything from blobs of color to a ballet performed by Hippopotami. You read it

right — Hippopotami.

The music is played by the Philadelphia Orchestra, under Leopold Stokowski's baton. For this re-issue of the movie, the sound track has been electronically reprocessed for stereo, and at time the music suffers because of it. But these times are few, and, on the whole, the music is still a delight.

Most of the visual effects are equally delightful. The movie opens with Bach's "Tocatta and Fugue," and the screen is filled with floating, vibrating, pulsing, flying, rolling images.

Oldies Make Impression

By ED SHEAHAN

Almost every major label has an "oldies but goodies" album line on the market. These series run from the six volume sets to the all-encompassing 15 of one company. One major label has a catalog of 130 original hit singles (they buy up the old tapes and press new records) for the non album buyers.

The most impressive "oldies" package in modern times (Original Sound Records started the oldies idea back when the oldies were still newies) is that series on Mr. Maestro. Each album has 20 hits instead of the standard 12. This makes the dollar go slower even though they do have seven discs in the series.

Speaking of albums, the Kingston Trio has a new LP offering tagged "Time to Think" which, as the title suggests, is another "message" record. But this one conveys its message in a deeply awakening fashion. It stings on war, peace, justice, freedom. The three do a fine job on this one.

Mercury Records now has Moms Mabley in all her hilarious glory. She breaks things up as usual with "Out on a Limb."

The Beatles' first album is out in this country. Also their first lawsuits. It seems that Beatle records have been released on four U. S. labels because the leasings weren't kept up with. Now that the boys have a hit, the other three companies want to know why it wasn't theirs.

Lloyd Price and his big band had quite a single with "Misty," the new album of the same title proves to be just as powerful. This is a good sound, not the old style Price.

Chubby Checker's two sided chart monster has some interesting words in the "Hooka Tooka" side. "Hooka Tooka, my soda cracker," he sings, "does your mother chaw tobacco?"

And love-making used to be done to music . . . Have you wondered what the Trashmen will do as a follow-up to that God-awful "Surfin' Bird?" It'll be here soon: "Bird Dance Beat" with "A-Bone" on the other side. Good luck, music . . . I've got to hear "Our Girl, The Folk-Type Swinger" by Jeanne Hoffman. I've heard a lot about this new LP.

WERD and WAOK have been playing a smooth sound that could very well be a number one spiritual-gospel record. "Almighty God" is the name. It's by the "Pearly Gates." A woman sings lead to a high tenor and male voice background. Effective.

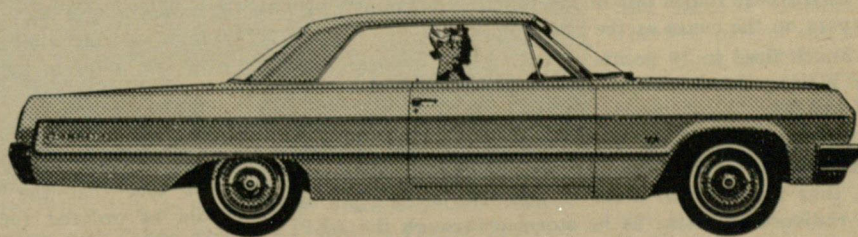
Amateur Hour Screens Locals

The staff of the CBS-TV original Amateur Hour will hold a series of auditions for amateur talent in Georgia and surrounding states.

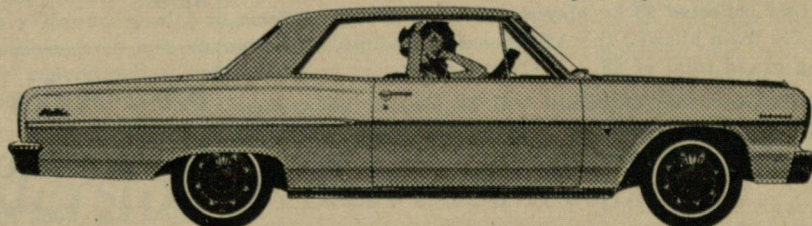
Beginning Feb. 3 in nearby Decatur, the Ted Mack talent representatives will be screening performers from every category of entertainment with the exception of ice-skating and swimming acts and "talk" acts other than comedians.

Auditions will be held by appointment through most of February in the evening in the Community Room of DeKalb County Federal Savings and Loan Association in Decatur.

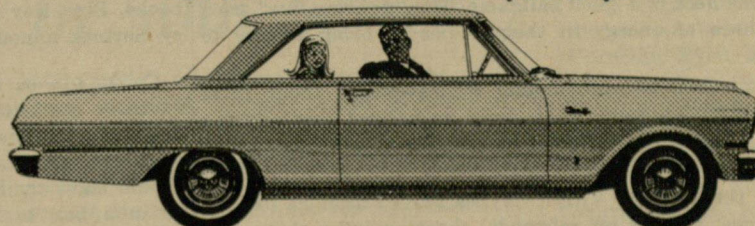
All interested persons should write to Original Amateur Hour care of WAGA-TV, Atlanta 30302, Georgia, giving name, age, address, telephone, and full information about their act or talent. The Ted Mack staff cannot be contacted by telephone, only by letter. Letters from qualified applicants will be acknowledged, setting up specific appointments during February.



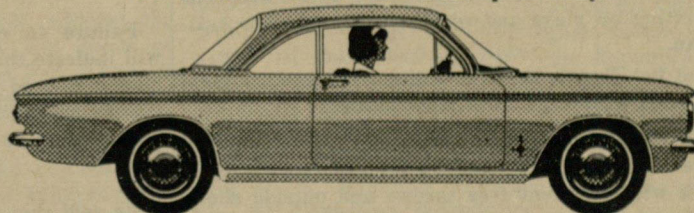
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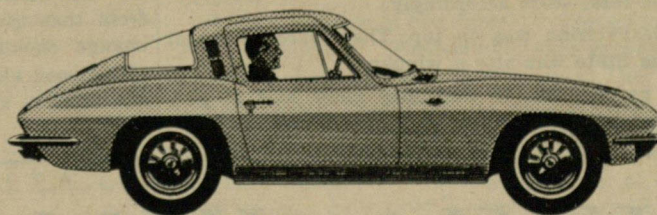
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Sports

By ALLEN AUSTIN



It's basketball time on fraternity row, and each team is gathering its ammunition for play. Jan. 19 was the official opening of basketball between the fraternities.

At 1:30 p.m. Kappa Alpha Epsilon played Pi Kappa Alpha and beat this hard fighting team by a slim 2 points.

At first it seemed that the KAE team would run off with an easy victory. But especially in the last quarter the Pikes made it clear that they were going to make a fight right down to the wire.

In the fourth quarter the Pikes scored 13 points to KAE's 5 to get within 2 points of KAE, as the horn marked the end of the ballgame.

Final Score: KAE 47, PiKA 45.

At 3:00 p.m. SPE played Kappa Sig. The fourth quarter again proved to be the real difference in scoring, as K Sig fired in 19 points to SPE's 8. The reason for this difference was that three of SPE's best fouled out in the fourth quarter leaving only three players on the court as the game ended.

Joe Smith fired in 19 points to take game honors one point ahead of Welton Crook who scored 13 of his total 18 points in the third quarter.

In the final slaughter of the afternoon, the mighty warriors of Sigma Nu beat AEPi. Although the boys from AEPi were out-matched, they fought with a lot of guts. Major Morgan shined with the radiance of a star as he stormed through the AEPi defense for 23 points.

Thom Law collected 20 by playing a close and tight defense. The Sigma Nu team allowed the AEPi's only 17 points, as Sigma Nu scored a grand total of 68.

The second schedule of games will be played the weekend of Jan. 31, probably at the Decatur gym. Last week was an off week due to the Greek Week festivities.

FIGHTING FIVE

Everyone who attended the homecoming game at Sylvan Jan. 18, saw one heck of a good ballgame. The "fighting five" tried with every ounce of energy in their bodies to bring victory to Georgia State.

The game was a toss-up, though P.C. averaged about three inches of height advantage. Each team exchanged leads during the first half, and at half time Georgia State was behind one point, 30-29.

As usual, the amazing Virlyn Gaynes played as if he had inner spring shoes, picking off rebounds, shooting jump shots, and firing unbelievable hooks from outside the key. Terry Stephens did a great job setting up plays and re-organizing offenses halted by Presbyterian.

Gene Epps and Bob Tuggle kept the ball moving and the team hot, and put up scores when they were most needed.

Bart Hickman, who plays good guard, and is probably the best defense player Georgia State has ever had, placed his name in the record book with excellent free throws and outside shots. Also, Bart was big in passing the ball to the right man at the right time, to up the total score accordingly.

At the end, Presbyterian was on top. They were the point winners, but Georgia State was also a winner.

The '64 squad proved Jan. 18 that they knew how to play ball the way it should be played.

Seniors Plan Kell Plaque

At the Senior Class meeting Jan. 21, a major class project was planned. It was decided that a memorial plaque similar to the one adjacent to the library in Sparks Hall will be placed in the Kell Science Hall.

The building located at 24 Ivy St., formerly called simply "the Ivy St. Building," was recently named "Kell Science Hall" by action of the State Board of Regents.

The day school seniors decided to purchase the plaque from the East Point Foundry for an estimated price of \$168.00.

Charles Huggins, president of the day Senior Class, said a newsletter will be sent to all seniors asking that they each give one dollar to the project.

Invitations to the 1964 graduation were also a topic discussed at the meeting. The seniors were told that the invitations could be ordered for 25 cents each. They will be delivered in April.

Key Asks Old Books Moved

Blue Key Book Exchange has approximately 300 out-of-date books, Blue Key president Henry Sottnek announced.

Cards will be mailed to notify those students whose books cannot be sold, he said. Students who want to retain their books should leave their cards by Feb. 10 in a box to be placed outside the Book Exchange.

Failure to return the card will indicate that the book is no longer wanted by the student. Claims made on the books after Feb. 10 will be invalid, Sottnek said.

He said that any student who has an address which differs from that given the Book Exchange should note the name of his book along with his name and address and leave it in the box.



Mrs. O'Neill G. Caldwell, military science dept. secretary, receives the coveted Department of the Army Outstanding Employee Certificate for her long service at the College. The presentation ceremony was conducted in the office of the PMS, Lt. Col. James L. Culp.

Delta Sig Holds Frat Dinner

A professional dinner for prospective members of Delta Sigma Pi was held on Jan. 16 in the Presidential Room of the Candlelight Restaurant in North Decatur.

Guest speaker for the occasion was Wayne Crowe, an Atlanta Lawyer and alumnus of the chapter, who spoke on wills and laws pertaining to their preparation.

Brothers of the fraternity at

the dinner were Hugh Brannon, Carter Greenway, Gerald Phillips, Don Benton, Jim Johnson, David Klaitz, Richard Redden, Tom Rankin, and Lloyd Massey. Prospective members attending were Bobby Patterson, Mark Deaton, and Mike Slater.

Earlier in the quarter, the Delta Sigma Pi fraternity had held an open house and an informal dance at their suburban lodge for winter quarter rush-ees.

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